



TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTERTM

STRATEGIC PLAN 2006-2009

MISSION

The mission of the Texas Tech University Health Sciences Center is to improve the health of people by providing educational opportunities to students and health care professionals, advancing knowledge through scholarship and research, and providing patient care and service.

VISION

Texas Tech University Health Sciences Center will be recognized nationally as a top-ranked health sciences university.

INSTITUTIONAL GOALS

- G-I** Train competent health professionals and scientists
- G-II** Increase externally funded, peer-reviewed research, especially NIH-funded research, and research focused on aging, cancer, and rural health
- G-III** Improve access to quality health care for the TTUHSC's target populations
- G-IV** Prepare health professions students for an increasingly diverse workforce and patient population
- G-V** Provide leadership in the development of partnerships and collaborations to improve community health
- G-VI** Operate the TTUHSC as an efficient and effective institution

The Institutional Goals for 2006-2009 are broad, measurable priorities that will enable the Texas Tech University Health Sciences Center to fulfill its vision and mission.

***G-I through G-III** highlight our institutional commitment to continuing excellence in the areas of education, research, and service.*

Enhancing student learning in all of the TTUHSC's academic programs is a major focus of the institution. A complement to the emphasis on student learning is the fostering of a research-rich academic teaching environment that will facilitate up-to-date educational experiences for our students as well as provide innovative treatment opportunities for our patients. As an academic health sciences center geographically located in an area that is predominantly rural and increasingly elderly and Hispanic, the TTUHSC takes its responsibility seriously for improving the access of these populations to quality healthcare.

***G-IV** acknowledges the need for innovative programs that better prepare our health professions students for the changing demographics of both the health professions workforce and the populations that they serve.*

***G-V** focuses on the TTUHSC's leadership role in the community by providing medical services, educating the public on health-related issues, and playing a key advocacy role in promoting a healthier environment.*

***G-VI** demonstrates that the TTUHSC is committed to institutional effectiveness.*

All programs and services throughout the institution support the institutional mission efficiently and effectively by engaging in ongoing and integrated planning and assessment, using the results for continuous improvement, and allocating resources accordingly.

These goals are designed to remain the same within the current strategic planning period (2006-2009). Any modifications or revisions will be made under the direction of the TTUHSC's Strategic Planning Steering Committee during its annual review of the Strategic Plan.

The following list of Strategies for Institutional Improvement provides a variety of methods or techniques for advancing the Institutional Goals. These strategies can be carried out at all levels of the institution. All planning and assessment processes throughout the institution will be expected to link to one or more of the institutional goals and strategies. This integrated planning and assessment will be documented in WEAVE, an online data assessment system administered through the TTUHSC's Office of Institutional Planning and Effectiveness.

STRATEGIES FOR INSTITUTIONAL IMPROVEMENT

S-1	Enhance student learning by developing learning outcomes that are clearly linked to the institution's goals
S-2	Develop and enhance programs to facilitate an increase in peer-reviewed, externally funded research
S-3	Develop and conduct focused clinical, translational, and educational research programs
S-4	Develop and enhance education, research, and clinical care programs and services with an emphasis on addressing health disparities in Hispanic, elderly, and rural populations
S-5	Create new and expand existing community, clinical, and program partnerships
S-6	Develop and enhance interdisciplinary, inter-school, and inter-campus programs in education, research, and clinical care
S-7	Implement and expand programs to increase public awareness of and support for the TTUHSC
S-8	Develop and enhance programs to increase the capacity of health professionals to address the needs of an increasingly diverse patient population
S-9	Strengthen faculty and staff expertise through support of professional development
S-10	Assess and continuously improve internal and external customer satisfaction (i.e., students, faculty, staff, patients, alumni, donors, etc.)
S-11	Provide student support programs and learning/information resources to enhance student learning and development
S-12	Provide student and faculty support programs and resources (e.g., information technology, clinical simulation) to strengthen communication skills, knowledge management, and decision making
S-13	Conduct targeted efforts to recruit and retain outstanding students, faculty, and staff
S-14	Refine business, technological, and other administrative processes to maximize efficiency
S-15	Conduct ongoing, systematic, institution-wide planning and assessment to ensure that all programs and services are efficiently and effectively supporting the mission of the TTUHSC