**Policy Statement:**

In general, written consent shall be obtained to use a patient's information and likeness or image if a patient's identity can be determined or patient information is not de-identified.

**Scope:**

This policy applies and will be distributed to all TTUHSC Ambulatory Clinics.

**Procedure:**

1. Consent process for treatment or payment purposes refer to:
   a. 6.21.B, Consent to Treatment/Health Care Agreement (English)
   b. 6.21.B.1, Consent to Treatment/Health Care Agreement (Spanish)

2. For all other purposes for patient photography, videotaping, or other imaging, audio recording refer to:
   a. HSC OP 52.15, Consent and Release to Use Image or Information
   b. Consents:
      1) English
      2) Spanish

**Approval Authority:**

This policy shall be recommended for approval by the Joint SOM Policy Committee to the Regional Deans with final signatory authority by the Deans, School of Medicine.

**Responsibility and Revisions:**

It is the responsibility of the Joint SOM Policy Committee to review and initiate necessary revisions based on collaboration and input by and through Quality Improvement/Performance Improvement and Risk Management. Administrative and technical management of this policy, including web site maintenance, will be the responsibility of the Lubbock Office of Performance Improvement.

**Signatory Approval on File by:**

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<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Steven L. Berk, MD</td>
<td>Dean, School of Medicine</td>
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<td>Jose Manuel de la Rosa, M.D.</td>
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