Here is a great opportunity for TTUHSC faculty, students and postdocs to learn about commercialization grants.

What SBIR/STTR Can Do for You

Sponsored by: TTUHSC, TTUHSC-EP, Angelo State and TTU

For those looking to commercialize innovation, Small Business Innovation Research (SBIR) and Small Business Technology Transfer Research (STTR) grants are important options to consider. University researchers across the country have found these to be significant sources of funding and, in some cases, more accessible than NIH R01 grants or angel investing/venture capital.

However, the grants must be awarded to small businesses. There have emerged various models for the university researcher to spin off a business or collaborate with an existing business and then subcontract part of the work back to the university.

On April 14, Texas Tech will host an SBIR/STTR “Mini Retreat” to introduce faculty to SBIR/STTR possibilities and strategies and to showcase university and community resources available to assist you with proposals.

The program will consist of lunch and viewing a live webinar featuring SBIR/STTR funding consultant and former NIH scientific review officer, Geoffrey White, PhD., followed by a panel of individuals who will highlight local resources. Dr. White’s presentation will include:

- Four primary components to getting funded
- Key challenges facing applicants
- Understanding application criteria for:
  - National Institutes of Health
  - National Science Foundation
  - Department of Defense
- Tips for completing agency-specific, fully compliant proposals
- Examples of successful applications.

Date: April 14, 2015
Time: 11:45 – 1:00 Box Lunch
      12:00 – 1:00 Webinar
      1:00 to 2:00 Panel Discussion and Question and Answer Session.
Place: Health Sciences Center, Lubbock, Academic Classroom Bldg, Rm. 100.
RSVP to: techvpr@ttu.edu

For further information on SBIR/STTR initiatives, you may contact Dr. Susan Back, Director of the Texas Tech System SBIR/STTR Resource Center: Susan.Back@ttu.edu, 806.834.4789. If you are interested in this presentation but unable to attend, please contact Dr. Back about the possibility of her visiting your campus and presenting the information by DVD and discussion.