



MISSION

Founded in 1969, the TTUHSC School of Medicine has continually worked to address the shortage of physicians in West Texas by providing innovative educational opportunities to medical student and residents that are intended to supply competent and compassionate medical professionals for a geographically expansive area. The medical education program provides sound inter-disciplinary training that integrates basic sciences knowledge and clinical skill and focuses on high standards and comprehensive evaluation. The research strategy of the school concentrates on collaborative efforts that enhance the clinical programs relevant to the region and provide advanced training opportunities for students and residents. Centers of excellence guide research endeavors in many areas giving special attention to cancer treatment, women's health, aging, addiction, and other disease processes. The clinical practice strives to utilize state-of-the-art technology to effectively meet the growing needs of a diverse and largely rural patient population through strong partnerships with clinical affiliates.

VISION BY 2015

To be recognized regionally and nationally for innovation and collaboration — great people with great ideas.

KEY OBJECTIVES

1. Maintain and grow the core mission of student/resident education

ACTION STEPS:

- a. Improve communication (administration to faculty; faculty to administration; campus to campus)
 - Visiting professor program
 - Increased number of departmental gatherings with all faculty
 - Designated office space in Lubbock for traveling faculty to the campus
- b. Sustain and develop new innovative educational programs
 - Integrated basic and clinical science blocks
 - Continuity clinic
 - Objective Structured Clinical Examinations (OSCEs)
 - Family Medicine Accelerated Track
 - Development of increased integration between primary and specialty care during residency training
 - Support a center of excellence for educational innovation
- c. Develop and maintain an educational environment that prepares graduates to better serve a culturally diverse population
 - Continue recruitment efforts intended to increase the diversity of the applicant pool targeting the makeup of West Texas to include underrepresented minorities, residents of rural areas, and economically disadvantaged students
 - Develop and maintain curricula that encourage discussion and increased understanding of cultural differences

2. Maintain current centers of excellence and develop new research initiatives

ACTION STEPS:

- a. Continue enhancement of the Clinical Research Center
- b. Departmental support for scholarly activities (time, funding, etc.)
- c. Evaluate the appointments of and use/outcomes of the endowed chairs' funding

3. Operate the clinical practice efficiently and profitably

ACTION STEPS:

- a. Maintain quality initiatives for optimal care
- b. Continue efforts to improve patient support and interaction (advanced phone systems, patient portal, etc.)
- c. Utilize specialists across campuses when needed
- d. Increase the community presence to improve brand awareness
- e. Make EMR operational across as many campuses and departments as feasible over the next 12 months

4. Maintain effective administrative leadership and direction of the school

ACTION STEPS:

- a. Evaluate the structure of the Faculty Council Executive Committee
- b. Continue the development and management of school-level policies and procedures
- c. Work to streamline the processes for hiring and evaluating faculty
- d. Improve the recruitment, development and retention of faculty
- e. Develop opportunities for more inter-campus faculty and resident interaction and development
- f. Strengthen the accountability of regional deans, department chairs, administrators, and associate/assistant deans

Strategic planning within the TTUHSC School of Medicine is multi-faceted and on-going. This document is intended to capture the areas of primary focus and should not be seen as all-inclusive. For more information related to the Strategic Planning of the School of Medicine, contact Tim Hayes, Senior Director of Leadership Initiatives, at tim.hayes@ttuhsc.edu or (806)743-3000.