

# Privacy Policy for TTUHSC Health.edu Continuing Education Activities

## Section 1: Introduction

Health.edu, a department of Texas Tech University Health Science Center (TTUHSC), follows

TTUHSC Information Technology (IT) policies regarding responsible use of computer resources for the protection of users at <http://www.ttuhscc.edu/IT/policy/> and the TTUHSC general privacy policy at: <http://www.ttuhscc.edu/tac/privacy.aspx>

The following privacy policy is in addition to the above-referenced policies and guidelines. Health.edu recognizes that your privacy and the protection of your personal information is important to you. We have created this privacy policy in order to demonstrate our commitment to privacy. This policy explains the type of information which is gathered and tracked, how the information is used, and with whom the information is shared. This policy applies to all information collected by or submitted to Health.edu.

## Section 2: Information Collected

Regarding visitors to our web site:

- We collect aggregate information on what pages are visited in order to assess and improve the content of our site.
- Our Web server does not automatically recognize information regarding individual users, e.g., domain name or email address.
- We do not set any "cookies" to track visitor's identification or use of the site.
- We disclose information that we in good faith believe is appropriate to cooperate in investigations of fraud or other illegal activity, or to conduct investigations of violations of institutional policies.
- We disclose information when required or authorized by applicable law.

Registered users of Health.edu Continuing Education activities:

- As a provider of online educational services, we electronically collect certain information required by certifying authorities, accrediting bodies, licensing boards or governmental agencies. We store this information on our servers. In the online medium, detailed affirmation of a users' identity and their actions while using Health.edu is necessary to verify the legitimacy of course participants.
- The Health.edu system utilizes industry standard security measures to protect against the loss, misuse, and alteration of information under its control. While there is no such thing as absolute security on the Internet, we will take reasonable and prudent steps to promote the security of the personally identifiable information which you provide.
- Before registering for Continuing Education activities, you will be asked to authorize disclosure of your information to third parties who assist TTUHSC in delivery and support of Continuing Education activities, such as; Accrediting Agencies, Medical Licensing Agencies, after-hours call centers, and your employer (in instances in which you wish to participate in a Continuing Education activity as a part of assigned work responsibilities by your employer).
- We do not share our registrant's information with third parties, except as described herein, when allowed or required by applicable law, or with your permission.
- We ask participants to complete a knowledge test as part of a continuing education activity in order to provide feedback concerning the participant's understanding of the content.
- We ask participants to evaluate continuing education activities in order to improve these activities and future ones.
- Participant email addresses are collected to provide password reminders, course information, site updates, and other correspondence necessary for fulfilling customer requests.

#### Other Uses or Disclosures of Information

- We may use the information you provide to contact you:
  - To check on potential verification problems, e.g., duplicate registration for the same activity.
  - To ask for more detail about information you have provided, e.g., on your suggestions for improvements.
  - To inform you that additional continuing education activities are now available at our site.

You may request that we provide you with a copy of our record of the information that you provided to us. (See "Section 9: How to Contact Us" below.)

TTUHSC is the sole owner of the information collected on this web site.

### Section 3: Links

The Health.edu web site may contain links to web sites controlled or offered by third parties (non- TTUHSC individuals and organizations). TTUHSC hereby disclaims liability for any information, materials, products or services posted or offered at any of the third party sites linked to this web site. By creating a link to a third party web site, TTUHSC does not endorse or recommend any products or services offered or information contained at that web site, nor is TTUHSC liable for any failure or products or services offered or advertised at those sites. Such third party may have a privacy policy different from that of TTUHSC and the third party web site may provide less security than TTUHSC sites.

### Section 4: Changes to the Privacy Policy

This privacy policy is effective October 12, 2012 and applies solely to information collected by Health.edu. If we decide to change our privacy policy, we will post those changes on our web site and modify our uses and disclosures according to the new changes for only data collected or transmitted at the time of the policy change forward. Please periodically check this privacy policy for changes.

### Section 5: Availability

Health.edu Continuing Education activities are not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

### Section 6: Additional Terms

Certain sections or pages on the Health.edu web site may contain separate terms and conditions, which are in addition to these terms and conditions. In the event of a conflict, the additional terms and conditions will govern for those sections or pages.

### Section 7: Governing Law

This policy and use of Health.edu Continuing Education Activities shall be governed by and construed in accordance with the laws of the State of Texas. If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from the other provisions and shall not affect the validity of the other provisions.

### Section 8: How to Contact Us

If you have any questions or concerns about this privacy policy or this web site, you may contact:  
Leticia Garcia | Unit Associate Director | Health.edu | 806-743-7007 | leticia.garcia@ttuhsc.edu

