TTUHSC 2020 Strategic Plan

Below you will find the portion of the TTUHSC 2020 Strategic Plan that you will utilize for completing your 2020-2021 Weave Plan. For your Weave “TTUHSC Goal(s),” you will utilize the header and description component(s) below. For instance, the TTUHSC Strategic Plan goal name is used as the title of your TTUHSC Goal(s) in Weave (i.e., Academics, Research, etc.). The goal description to the right of the goal name will be your “Description” in Weave. The bullet point options tie to your unit/program specific Outcomes/Objectives under “Supported Initiatives” in Weave. Your Supported Initiative must align with the TTUHSC Goal you chose for your Outcome/Objective. While you will need to manually enter TTUHSC Goal(s) title & description, the Supported Initiatives are pre-populated into Weave for you to select.

Academics: Provide innovative educational programs that prepare students to be competent and caring healthcare professionals and researchers.

- Promote innovative approaches in teaching and learning.
- Provide meaningful interprofessional education experiences.
- Enhance personal and professional development of students.

Research: Advance our research portfolio with emphasis on areas of strength and collaboration.

- Develop infrastructure plan that maximizes resources and increases collaboration of research and scholarly activity in areas of strength.
- Explore novel funding opportunities and other activities to increase research and enhance TTUHSC’s visibility and reputation.

Service and Outreach: Improve overall health and access to healthcare for communities in our region through the provision of patient care services and community outreach.

- Leverage our unique position as a comprehensive academic healthcare center to provide a collaborative and positive patient experience.
- Make positive impacts through service, outreach, and engagement driven by community needs and TTUHSC expertise.
- Integrate telemedicine/telehealth into our service offerings to enhance our reputation as a leader in telemedicine/telehealth.

People: Create a sustainable, values-based culture.

- Identify and integrate values which forge our identity.
- Invest in people growth and development to become the employer of choice in each of TTUHSC’s markets.

Operations: Ensure the operations and infrastructure effectively and efficiently support the mission of the institution.

- Improve operational infrastructure to better meet the unique academic, service, research, and business needs of our campuses and sites.
- Work collaboratively with key stakeholders to accomplish the mission of the institution.