

Clinical Research Planning and Execution: What Every Researcher Should Know to Avoid Pitfalls and Maximize Success



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OVERVIEW

- ▶ Clinical research design issues
 - ▶ Obtaining participants and data
 - ▶ Power analysis
 - ▶ Basic statistics
 - ▶ Forming research teams
 - ▶ Funding
 - ▶ Working with statisticians and epidemiologists
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CLINICAL RESEARCH VS BASIC SCIENCE RESEARCH

- ▶ Basic science research – How does this work?
 - ▶ Lab setting
 - ▶ “Participants” are typically cells, tissues, animals
 - ▶ Easier to control all conditions to look at mechanisms
 - ▶ Application not always immediately evident, but lays the foundation
- ▶ Clinical research – Is this actually useful?
 - ▶ Real world setting
 - ▶ Participants are people
 - ▶ Messier to do
 - ▶ Findings can have direct and immediate applicability to patients
- ▶ Basic science research – informs clinical research – which leads to additional basic science research

CLINICAL RESEARCH QUESTIONS

- ▶ Picking a topic
 - ▶ Interest; Overlap with current work
 - ▶ What is already known
- ▶ Designing a testable question
 - ▶ Operationalize all variables
 - ▶ Specific to population, clinical conditions, etc
- ▶ Do you need a hypothesis?
 - ▶ Can you make a prediction about the answer to the question?
- ▶ What information do you ultimately want?

CLINICAL RESEARCH DESIGN

- ▶ Experimental vs Observational Designs
 - ▶ Experimental (RCT)– Cause and effects conclusions
 - ▶ Observational (i.e. correlational) – Works in more situations
 - ▶ Impacts Level of Evidence
 - ▶ Choice depends on
 - ▶ Topic/Research question
 - ▶ Current state of knowledge
 - ▶ Resources
 - ▶ Quality improvement efforts can be research too
 - ▶ In and of themselves
 - ▶ As a spring board for further clinical research
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CLINICAL RESEARCH DESIGN

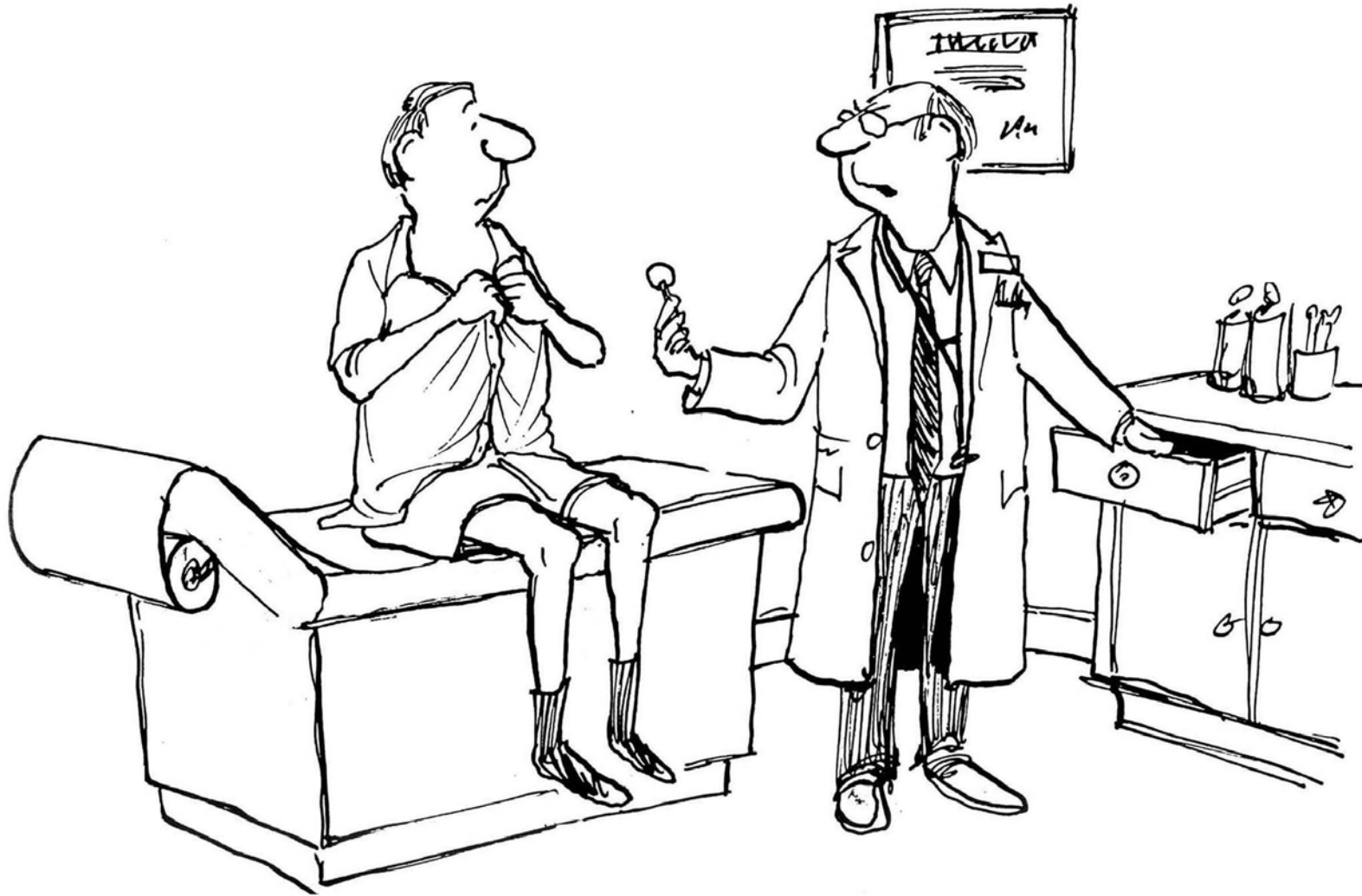
Level of Evidence Pyramid



Hartung DM, Touchette D. Overview of clinical research design. Am J Health Syst Pharm. 2009;66(4):398-408.

DESIGNING/IMPLEMENTING A CLINICAL STUDY

- ▶ Control vs real world applicability
 - ▶ Will findings apply to typical patients
 - ▶ Will findings apply to typical situations
 - ▶ What's possible and what's not
 - ▶ RCT
 - ▶ Correlational design – Cohort study, Case control
 - ▶ Prospective vs Retrospective
 - ▶ Cross-sectional vs Longitudinal
 - ▶ In the end – the research question and resources will dictate!
- 



This drug has proven effective in testing of
500 women with your condition.

CLINICAL STUDY PARTICIPANTS AND SETTING

- ▶ Identifying potential participants
 - ▶ Inclusion and exclusion criteria
 - ▶ Where to find them
 - ▶ Enrolling them; retaining them

https://www.nimh.nih.gov/funding/grant-writing-and-application-process/recruitment-points-to-consider-6-1-05_34848.pdf

- ▶ Can you use existing data?
 - ▶ Using EHR data
 - ▶ Leveraging existing data sets
- ▶ Multi-site efforts

BIG DATA SETS

► Using EHR data

Milinovich A, Kattan MW. Extracting and utilizing electronic health data from Epic for research. *Ann Transl Med.* 2018;6(2):42.

<https://aspe.hhs.gov/report/feasibility-using-electronic-health-data-research-small-populations/technical-conditions-required-research-using-ehr-and-other-electronic-health-data>

<https://epidemiologyinpolicy.org/documents/hhs14.pdf>

► Using other big data sets

<https://link.springer.com/content/pdf/10.1186/2047-2501-2-3.pdf>

<https://healthitanalytics.com/news/identifying-big-data-sources-for-population-health-management>

<https://www.datasciencecentral.com/profiles/blogs/10-great-healthcare-data-sets>

<http://guides.lib.berkeley.edu/publichealth/healthstatistics/rawdata>

<https://guides.lib.unc.edu/c.php?g=8742&p=44486>

Also – vital statistics data...

HOW MANY PARTICIPANTS ARE NEEDED?

- ▶ Statistical power – ability to conclude there is a significant effect when one does exist
- ▶ With low power – may erroneously conclude there is no effect
- ▶ Biggest driver of statistical power – sample size
- ▶ So – need to make sure you have enough participants to be able to answer your question of interest
- ▶ The smaller the effect you expect, the more participants you will need
- ▶ Also – distribution of the outcome variable impacts power

HOW MANY PARTICIPANTS ARE NEEDED?

- ▶ **ClinCalc:** <http://clincalc.com/stats/samplesize.aspx>
- ▶ Example - have an intervention to improve birth weight in a population with an average birth weight of 2900gm/30% LBW rate
- ▶ How many participants do we need in the treatment and control groups to be able to determine the intervention is effective?
- ▶ What assumptions do we make, what sample size do we need?

HOW MANY PARTICIPANTS ARE NEEDED?

Group 1	Group 2	Power	Number of Participants Needed
2900g	3400g (normal wt)	80%	20
2900g	3400g (normal wt)	90%	26
2900g	3190g (inc by 10%)	80%	60
2900g	3190g (inc by 10%)	90%	80

Group 1	Group 2	Power	Number of Participants Needed
30% low birth weight rate	8% (natl avg)	80%	98
30% LBW rate	8% (natl avg)	90%	130
30% LBW rate	24% (dec by 20%)	80%	1716
30% LBW rate	24% (dec by 20%)	90%	2296

BIAS IN CLINICAL RESEARCH

- ▶ No study is perfect – many threats to study validity – need to consider effects
- ▶ What is validity? A study is considered valid if it uncovers the truth about relationships among variables
 - ▶ Internal validity – accuracy of study results in that sample
 - ▶ External validity – degree to which study findings generalize to a population
- ▶ Threats to validity often referred to as biases – introduction of systematic error into a study that can/does impact study results
- ▶ A LOT of identified biases (200+), different terminology and classification schemes:
 - ▶ Selection
 - ▶ Design
 - ▶ Results

BIAS IN CLINICAL RESEARCH

- ▶ Pannucci & Wilkins. Identifying and avoiding bias in research.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2917255/>

- ▶ <http://www.equator-network.org/>


BIAS IN CLINICAL RESEARCH

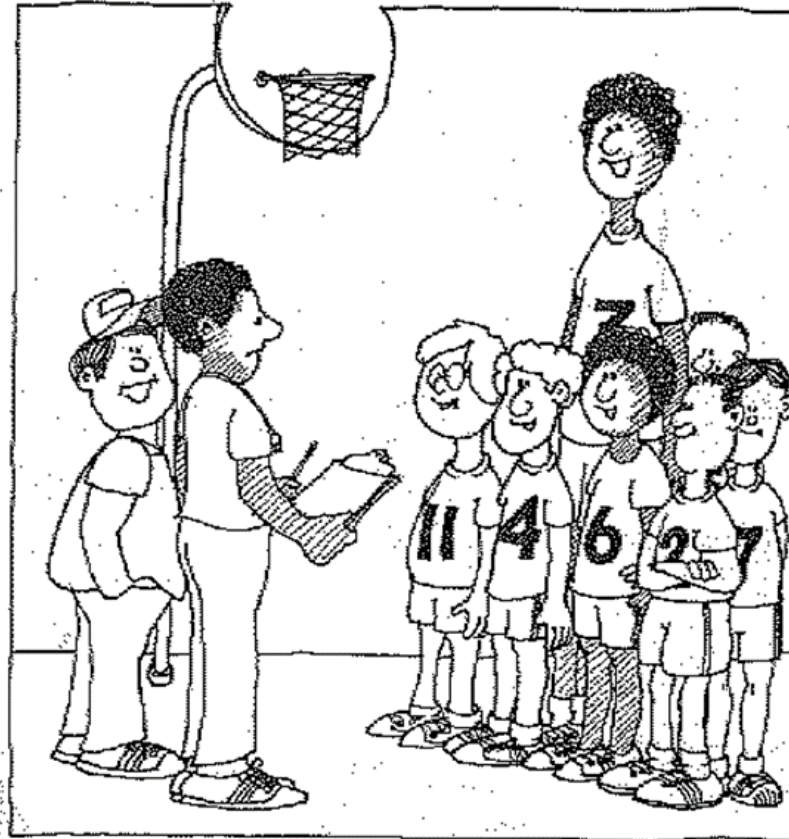


BASIC STATISTICS FOR THE CLINICIAN

- ▶ Three published papers:
 - ▶ Reed JF, Salen P, Bagher P. Methodological and statistical techniques: What do residents really need to know about statistics? *Journal of Medical Systems*, 2003;27(3):233-238.
 - ▶ Narayanan R, Nugent R, Nugent K. An investigation of the variety and complexity of statistical methods used in current internal medicine literature. *Southern Medical Journal*, 2015;108(10): 629-634.
 - ▶ Arnold LD, Braganza M, Salih R, Colditz GA. Statistical trends in the *Journal of the American Medical Association* and implications for training across the continuum of medical education. *PLoS ONE*, 2013;8(10):e77301.
- ▶ Reviewed a randomly selected set of published papers and categorized the statistics used in each
- ▶ Identified the basic statistics that if you understand, will allow you to read and interpret 65% to 70% of the studies published in clinical fields

BASIC STATISTICS FOR THE CLINICIAN

- ▶ Descriptive statistics
 - ▶ Concept of a p value
 - ▶ Understanding what determines statistical test selection
 - ▶ T-test; F test
 - ▶ Chi-square/Fisher's Exact Test
 - ▶ Odds ratios & CIs
 - ▶ Regression
 - ▶ Correlations
 - ▶ Basic epidemiology concepts:
 - ▶ Risk statistics
 - ▶ Incidence and Prevalence
 - ▶ Sensitivity and Specificity
- 



**" SHOULD WE SCARE THE
OPPOSITION BY ANNOUNCING
OUR MEAN HEIGHT OR LULL THEM
BY ANNOUNCING OUR MEDIAN
HEIGHT ? "**

moore

FORMING RESEARCH TEAMS

- ▶ Multidisciplinary is key!
- ▶ Developing research groups around topics and interests
- ▶ Who should be on the team
 - ▶ Experts in the science
 - ▶ Experts in the methods (including analysis and interpretation)
 - ▶ Clinical experts
- ▶ Defining roles and responsibilities
- ▶ Authorship, percent effort issues
- ▶ For funding – a collaborative track record is important

Q:

HOW MANY MEDICAL DEVICE PROFESSIONALS ARE NEEDED TO CHANGE A LIGHT BULB?

STUDY COORDINATOR

PI

SPONSOR



CRA


ETHICS COMMITTEE



A:

WELL, YOU NEED THE LIGHT BULB'S CONSENT, FIRST...

FINDING FUNDING

- ▶ Where to find funding
 - ▶ Traditional sources
 - ▶ Get creative
 - ▶ Funders look for
 - ▶ A project that logically extends from what is already known
 - ▶ A testable question and feasible project
 - ▶ Relevance and applicability
 - ▶ Qualified team with a proven track record
 - ▶ Capacity to do the project
 - ▶ Potential for further work
 - ▶ Prepare early; Plan to be patient!
- 

FINDING FUNDING

<https://www.grants.gov/learn-grants/grant-programs.html>

<https://www.fic.nih.gov/Funding/NonNIH/Pages/default.aspx>


<https://www.grantwatch.com/cat/14/health-and-medical-grants.html>

Dunlop M. Steps for successful funding applications. *Injury* 2010; 415:S7-S9. https://ac.els-cdn.com/S0020138310002238/1-s2.0-S0020138310002238-main.pdf?_tid=e92abd65-874c-4d7c-b588-9dae47f7c154&acdnat=1548731904_f57b77ee5974a3a8e639da90691c2952




Isaac Newton struggles to write the economic impact section of his 'gravity' proposal.

WHAT IF YOU HAVE NO FUNDING?

- ▶ Assess what resources you do have
 - ▶ Students, trainees, volunteers
 - ▶ Institutional support
 - ▶ Existing data
 - ▶ Work in teams – maximize output with more minimal effort
 - ▶ Leverage current data to get funding for further work
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WORKING WITH STATISTICIANS/EPIDEMIOLOGISTS

- ▶ What resources are available?
 - ▶ Involve them EARLY
 - ▶ Bring them up to speed on the clinical topic
 - ▶ Make sure expectations are clear and realistic
 - ▶ Credit and authorship
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QUESTIONS AND DISCUSSION

