INTRO

The Texas Tech University Health Sciences Center (TTUHSC) Office of Communications and Marketing offers professional and creative outlets to relay news and messages for wide or specific audiences. As the singular source for TTUHSC news and advertising, the Office of Communications and Marketing can help schools, institutes and departments find their voice within TTUHSC.
GRAPHIC DESIGN

The graphic design team can create artwork for anything from print media including marketing materials, invitations and magazines to digital advertisements and social media design. The team crafts customized artwork that communicates the values and brand of TTUHSC while conveying the important messages and function of each piece. Each professional designer has years of experience transforming a client’s vision into a product that resonates with its audience.
WE'RE ON CALL WHEN YOU AREN'T

Texas Tech Physicians Nurse on Demand partners with physician practices, clinics, and hospitals to meet the needs of busy medical and dental professionals and patients with instan after-hours access to expert medical advice, triage and care direction.

With a simple phone call, our experienced, licensed nurses will elvacy patient symptoms using the gold standard Schmitt-Thompson protocol and guide patients to the appropriate level of care.

78% of telephone triage calls decrease unnecessary emergency room visits by approximately 78%, and can help clear your schedule of non-urgent appointments. With Nurse on Demand, your patients are empowered to make timely decisions about their health even when you’re off the clock.

IMPROVED PATIENT CARE

SEAMLESS INTEGRATION

CONTACT US

To increase patient satisfaction and provide cost-effective, after-hour care for your patients and best care for you and your practice.

D. DOUGLAS KLEPPE, M.D.
Chairman, Associates of Lubbock
DEAN'S FACULTY APPRECIATION  Event Invitation & RSVP | School of Medicine
wanted her brother, Jesse Marcos, who
has autism, to have a special role in the
wedding. So, she asked the 32-year-old to
sing “Can You Feel the Love Tonight” from
Disney’s The Lion King.

“My brother and I have always been close.
He’s always been so special to me and
throughout my life,” Santamaría tells
PEOPLE. “He’s always loved to sing and he
loves to perform. I thought it would be so
 touching for him to actually sing at the
ceremony. His speech has been quite
limited … and this is kind of his way of
communicating. So I thought a song would
SERVING those who SERVE

BADGES & BBQ

POLICE APPRECIATION Digital Invitation | Office of the President
Silver Addy® Award for Public Service Online/Interactive
EXECUTIVE SUMMARY

Report | School of Health Professions
PHOTOGRAPHY & VIDEOGRAPHY

Our photographers provide professional photography and videography to document the TTUHSC story and provide creative imagery that bring projects to life. Photography and videography services are available for photojournalistic coverage of news and events, marketing and advertising projects, formal portraits, facilities and clinical photography and video for all types of media. The team also maintains an extensive database of images of TTUHSC events, student activities and organizations, health care providers, faculty, alumni and campus scenery, which is available by request.
DIGITAL STRATEGY & WEBSITE DEVELOPMENT

The digital strategy team communicates and maintains the TTUHSC brand across a multitude of web and digital platforms. They represent TTUHSC online through ttuhsc.edu and other websites, social media, blogs and online content placement. In partnership with other departments, they also maintain the university’s web guidelines and manage site content, web development, campus announcements and events system, online analytics, search engine optimization and other digital initiative projects. They can help establish and maintain an online presence and explore strategic digital content and social media options.
SOCIAL MEDIA STRATEGY & MANAGEMENT

Our dedicated social media team manages, monitors and generates content on all social media outlets for TTUHSC including Facebook, Instagram, Twitter and more. The social media team can assist you with the strategic placement and repurposing of content through multiple online channels, including the Daily Dose and SpiritS blogs, increasing awareness of your announcements and events.
MEDIA & PUBLIC RELATIONS

The communications team assists in relaying the university’s news and events. They can assist in copyediting and writing and custom media pitches to reach media locally, nationally and internationally. Their experience working with media gives them the ability to advise and create content for the most effective reach of audiences. The communications team fields media inquiries, assists journalists, writes and reviews marketing materials, covers institutional events, drafts feature stories and coordinates between people for the best coverage.