

## Every Door Direct Mail

A service of the U.S. Postal service that offers a way to send mail to an entire neighborhood, zip code, radius around an address, or distance from an address at a very affordable rate.

Demographic filters such as age, income, home ownership, and many others are available to refine your audience.

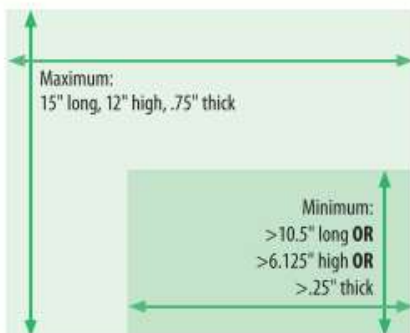
Find out more: <https://www.usps.com/business/every-door-direct-mail.htm>.

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### Bundling at Retail:

When you submit Every Door Direct Mail, your pieces must be bundled with a facing slip. Recommended bundle size is 50 to 100 pieces. You must include the piece-count per bundle. Example: A 426-piece mailing could have eight bundles of 50 and one of 26.

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### Acceptable dimensions of a flat.

Rectangular with four square corners or finished corners that do not exceed a radius of .125" (A square is considered a rectangle.) Must be one of the following: More than 10.5" in length **OR** 6.125" in height **OR** .25" thick.

Cannot be more than 15" long, 12" high, and .75" thick.

Note: To be considered a flat, a mailpiece must exceed only one of the dimension minimums but be within all flat maximums; otherwise, it is a parcel. Minimum thickness is .007" (about three sheets of paper) and minimum height is 3.5".

### Maximum weight of a flat at Retail.

3.3 oz. maximum weight when submitted at a local Post Office.