

Meter Reply Mail

Meter Reply Mail is a form of business reply mail. All mailpieces are metered without a meter date and the department is charged for all postage upfront similar to individually stamping each envelope to be used as a return envelope.

Meter Reply Mail Layout Guidelines

Facing Identification Mark (FIM): A FIM A may be used on meter reply mail postcards and letter-size mailpieces with the appropriate POSTNET barcode. A FIM D may be required with postage printed by a PC Postage System. Use of a FIM permits computerized cancellation equipment to align, postmark, and direct the mailpiece properly.

FIM Location: The FIM clear zone must contain no printed matter other than the FIM pattern. FIM bars must be between 1/2 and 3/4 inch high and 0.03125 (1/32 inch) (± 0.008 inch) wide.

