

## Towards a Public Health of Complementary and Integrative Medicine:

Current and Future Issues from the Field

## Distinguished Professor Jon Adams, PhD

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## Wednesday, May 24 Noon, ACB 100

This presentation is being co-sponsored by the Division of Integrative Medicine as part of an Integrative Medicine Mini-series.

Professor Jon Adams is the world-leading public health and health services researcher focused upon self-care; informal health care; and traditional, complementary, integrative, and indigenous medicine use and practice. Professor Adams is also the National Convenor of the Special Interest Group in Complementary Medicine at the Public Health Association of Australia (PHAA). Jon's research program has attracted over \$12.5M in competitive external funding including 16 NHMRC and ARC grants. Jon's extensive research program, conducted with many industry partners (>\$3.5M in partnership funding), includes focus upon practice-based research networks (PBRNs), implementation science and translation research, and mixed methods design. Jon currently leads 30 national and international research projects and his work provides practice and policy insights in areas such as chronic illness care, healthy ageing, indigenous health, the health of vulnerable communities, CALD communities, rural health, and a number of global health challenges.

While an emerging body of literature is subjecting Complementary Integrative Medicine (CIM) to rigorous scientific study there has been no systematic, rich focus upon the public health agenda around this area of research. In this presentation, Professor Adams will outline a road map for a critical public health program on CIM, introducing some work undertaken to date and the next steps for progressing our public health understandings around this important health care topic.

This event is free & open to the public. Free lunch will be provided to the first 50 attendees. No RSVP is necessary.

To reserve your lunch, please bring a box of crayons (24 count or more) to the Office of Global Health (2B410) by

Tuesday, May 23.