

MSHA Textbook List

Spring 2020

HPHA 5305 Principles of Management and Leadership in Healthcare

- New Leadership for Today's Healthcare Professionals, 2nd edition
- Author: Rubino, Esparza & Chassiakos
- Publisher: Jones & Bartlett Learning
- ISBN 13: 978-1284148640

HPHA 5306 Healthcare Delivery System

1. Jonas and Kovner's Health Care Delivery in the United States, 12th edition
 - Author: Knickman & Elbel
 - Publisher: Springer Publishing
 - ISBN 13: 978-0826172723
2. Our Unsystematic Health Care System, 4th edition
 - Author: Budrys
 - Publisher: Rowman & Littlefield
 - ISBN 13: 978-1442248472

HPHA 5307 Human Resources Management in Healthcare

- Human Resources in Healthcare: Managing for Success, 4th edition
- Author: Fried & Fottler, editors
- Publisher: Health Administration Press
- ISBN 13: 978-1567937084

HPHA 5309 Healthcare Research Methods and Statistics

1. Statistics in a Nutshell, 2nd edition
 - Author: Boslaugh
 - Publisher: O'Reilly
 - ISBN 13: 978-1449316822
2. Excel Statistics: A Quick Guide, 3rd edition
 - Author: Salkind
 - Publisher: Sage
 - ISBN 13: 978-1483374048

HPHA 5310 Health Law and Ethics

- The Law of Healthcare Administration, 8th edition
- Author: J. Stuart Showalter
- Publisher: AUPHA
- ISBN 13: 978-1567938760

HPHA 5311 Healthcare Finance

- Healthcare Finance: An Introduction to Accounting and Financial Management, 6th edition
- Author: Gapenski & Reiter

- Publisher: Health Administration Press
- ISBN 13: 978-1567937411

HPHA 5312 Strategic Planning & Marketing in Healthcare

1. Essentials of Strategic Planning in Healthcare, 2nd edition
 - Author: Harrison
 - Publisher: Health Administration Press
 - ISBN 13: 978-1567937916
2. Marketing Health Services, 3rd edition
 - Author: Thomas
 - Publisher: Health Administration Press
 - ISBN 13: 978-1567936780

HPHA 5313 Healthcare Economics and Policy

- Healthcare Economics and Policy, 7th edition
- Author: Henderson
- Publisher: Cengage Learning
- ISBN 13: 978-1337106757

HPHA 5314 Healthcare Administration Capstone

- **NO** Textbook Required or Recommended

HPHA 5318 Organizational Behavior

- Health Care Management: Organizational Design and Behavior, 7th edition
- Author: Shortell & Kaluzny
- Publisher: Cengage Learning
- ISBN 13: 978-1305951174

HPHA 5320 Health Insurance and Reimbursement

- Principles of Healthcare Reimbursement, 6th edition
- Author: Casto
- Publisher: American Health Information Management Association (AHIMA)
- ISBN 13: 978-1584266464

HPHA 5321 Healthcare Operations & Supply Chain Management

- Healthcare Operations Management, 3rd edition
- Author: McLaughlin & Olson
- Publisher: Health Administration Press
- ISBN 13: 978-1567938517

HPHA 5322 Quality, Patient Safety, and Risk Management

- Risk Management Handbook for Health Care Organizations, Student Edition, 5th edition
- Author: American Society of Healthcare Risk Management (Robert Carroll, editor)

- Publisher: Jossey-Bass
- ISBN 13: 978-0470300176

HPHA 5323 Healthcare Business Innovation & Entrepreneurship

1. The Business of Healthcare Innovation, 2nd edition
 - Author: Burns
 - Publisher: Cambridge University Press
 - ISBN 13: 978-1107607774
2. Diffusion of Innovations, 5th edition
 - Author: Rodgers
 - Publisher: Free Press
 - ISBN 13: 978-0743222099

HPHA 5325 Long Term Care Administration

1. Managing the Long Term Care Facility
 - Editor: Rebecca Perly
 - ISBN: 13:978-1118654781

HPHA 5326 Decision Sciences & Business Analytics

1. Tableau for Healthcare, 3rd edition
 - Authors: Benevento, Rowell, Steeger, Cutrell & Morales
 - Publisher: HealthDataViz
 - ISBN 13: 978-0692938508
2. Required software for this course: SPSS 25 (or higher)

HPHA 5330 Health Informatics and Data Analytics

- Biomedical Informatics: Computer Applications in Health Care and Biomedicine, 4th edition
- Author: Shortliffe & Cimino, editors
- Publisher: Springer Publishing
- ISBN 13: 978-1447144731