MSHA Textbook List

Spring 2020

HPHA 5305 Principles of Management and Leadership in Healthcare
- New Leadership for Today’s Healthcare Professionals, 2nd edition
  - Author: Rubino, Esparza & Chassiakos
  - Publisher: Jones & Bartlett Learning

HPHA 5306 Healthcare Delivery System
   - Author: Knickman & Elbel
   - Publisher: Springer Publishing
2. Our Unsystematic Health Care System, 4th edition
   - Author: Budrys
   - Publisher: Rowman & Littlefield

HPHA 5307 Human Resources Management in Healthcare
- Human Resources in Healthcare: Managing for Success, 4th edition
  - Author: Fried & Fottler, editors
  - Publisher: Health Administration Press

HPHA 5309 Healthcare Research Methods and Statistics
   - Author: Boslaugh
   - Publisher: O’Reilly
   - ISBN 13: 978-1449316822
   - Author: Salkind
   - Publisher: Sage

HPHA 5310 Health Law and Ethics
- The Law of Healthcare Administration, 8th edition
  - Author: J. Stuart Showalter
  - Publisher: AUPHA

HPHA 5311 Healthcare Finance
  - Author: Gapenski & Reiter
HPHA 5312 Strategic Planning & Marketing in Healthcare
1. Essentials of Strategic Planning in Healthcare, 2nd edition
   • Author: Harrison
   • Publisher: Health Administration Press
   • ISBN 13: 978-1567937916
2. Marketing Health Services, 3rd edition
   • Author: Thomas
   • Publisher: Health Administration Press
   • ISBN 13: 978-1567936780

HPHA 5313 Healthcare Economics and Policy
• Healthcare Economics and Policy, 7th edition
  • Author: Henderson
  • Publisher: Cengage Learning
  • ISBN 13: 978-1337106757

HPHA 5314 Healthcare Administration Capstone
• NO Textbook Required or Recommended

HPHA 5318 Organizational Behavior
• Health Care Management: Organizational Design and Behavior, 7th edition
  • Author: Shortell & Kaluzny
  • Publisher: Cengage Learning
  • ISBN 13: 978-1305951174

HPHA 5320 Health Insurance and Reimbursement
• Principles of Healthcare Reimbursement, 6th edition
  • Author: Casto
  • Publisher: American Health Information Management Association (AHIMA)
  • ISBN 13: 978-1584266464

HPHA 5321 Healthcare Operations & Supply Chain Management
• Healthcare Operations Management, 3rd edition
  • Author: McLaughlin & Olson
  • Publisher: Health Administration Press
  • ISBN 13: 978-1567938517

HPHA 5322 Quality, Patient Safety, and Risk Management
  • Author: American Society of Healthcare Risk Management (Robert Carroll, editor)
HPHA 5323 Healthcare Business Innovation & Entrepreneurship
   • Author: Burns
   • Publisher: Cambridge University Press
   • ISBN 13: 978-1107607774
2. Diffusion of Innovations, 5th edition
   • Author: Rodgers
   • Publisher: Free Press
   • ISBN 13: 978-0743222099

HPHA 5325 Long Term Care Administration
1. Managing the Long Term Care Facility
   • Editor: Rebecca Perly

HPHA 5326 Decision Sciences & Business Analytics
1. Tableau for Healthcare, 3rd edition
   • Authors: Benevento, Rowell, Steeger, Cutrell & Morales
   • Publisher: HealthDataViz
   • ISBN 13: 978-0692938508
2. Required software for this course: SPSS 25 (or higher)

HPHA 5330 Health Informatics and Data Analytics
• Biomedical Informatics: Computer Applications in Health Care and Biomedicine, 4th edition
• Author: Shortliffe & Cimino, editors
• Publisher: Springer Publishing
• ISBN 13: 978-1447144731