Bachelor of Science in Healthcare Management
Program Textbook List

BSHM Program Textbook List
Summer 2020

HPHM 1002 – Foundations for Interprofessional Collaborative Practice
- Textbook: N/A

HPHM 4306 – Healthcare Strategy and Marketing (Required)
  - Author(s): Berkowitz, E.N.
  - Publisher: Jones & Bartlett Learning
  - Edition: N/A
  - ISBN: 978-1284094312

HPHM 4311 – Principles of Health Systems Policy and Management (Required)
  - Author(s): Sultz, H.A. & Young, K.M.
  - Publisher: Jones & Bartlett Learning
  - Edition: N/A
  - ISBN: 978-1284114676

HPHM 4312 – Health Insurance and Managed Care (Required)
- Textbook: Health Insurance and Managed Care: What they are and how they work (2016)
  - Author(s): Kongstvedt.
  - Publisher: Jones Bartlett Publishing
  - Edition: 5th

HPHM 4312 – Health Insurance and Managed Care (Required)
- Textbook: Publication Manual of the American Psychological Association
  - Author(s): APA
  - Publisher: APA
  - Edition: 7th
HPHM 4313 – Community Health Issues (Required)
- Textbook: An Introduction to Community and Public Health
- Author(s): McKenzie and Pinger.
- Publisher: Jones Bartlett Publishing
- Edition: 9th
- ISBN: 978-1284108415

HPHM 4317 Research Methods and Statistics in Healthcare (Required)
- Author(s): F.J. Gravetter & L.B. Wallnau, L.B. Forzano, & J.E. Witnauer
- Edition: 10th edition

HPHM 4318 – Healthcare Law and Ethics
- Textbook: Legal and Ethical Issues for Health Professionals (2016)
- Author(s): Pozgar, G.
- Publisher: Burlington, MA: Jones & Bartlett Learning
- Edition: 5th
- ISBN: 978-1284144185

HPHM 4320 – Long-Term Care Policy and Management
- Textbook: Effective Management of Long-Term Care Facilities
- Author(s): Douglas Singh
- Publisher: San Francisco, CA: Wiley.
- Edition: 3rd
- ISBN: 978-1284052718

HPHM 4333 – Fundamentals of Population Health
- Textbook: Population Health Creating a Culture of Wellness
- Author(s): David B. Nash, Raymond J. Fabius, Alexis Skoufalos, Janice L. Clarke, and Melissa R. Horowitz
- Publisher: Jones & Bartlett Learning
- Edition: 2nd
HPHM 4334 – Principles of Health Economics and Policy

- Textbook: Health Economics (2014)
- Author(s): Bhattacharya, J., Hyde, T., & Tu, P.
- Publisher: London: Palgrave MacMillan
- Edition: N/A

HPHM 4337 – Healthcare Business Innovation and Entrepreneurship

- Textbook: N/A

HPHM 4341 – Advanced Interprofessional Case Study (Professional)

- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939095

HPHM 4477 – Case Study I-Strategic Management (Executive Concentration)

- Textbook: The Strategic Management of Health Care Organizations
- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley.
- Edition: 8th

HPHM 4478 – Case Study II Healthcare Analysis and Policy Development (Executive)

- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939095