

Bachelor of Science in Healthcare Management Program Textbook List

BSHM Program Textbook List

Fall 2021

HPHM 1002 - Foundations for Interprofessional Collaborative Practice

- No Textbook Required or Recommended
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HPHM 4306 - Healthcare Strategy and Marketing - Required

- Textbook: Essentials of Health Care Marketing(2017)
- Author(s): Berkowitz, E.N.
- Publisher: Jones & Bartlett Learning
- Edition: N/A
- ISBN: 978-1284094312

HPHM 4311 - Principles of Health Systems Policy and Management - Required

- Textbook: Health Care USA Understanding Its Organization and Delivery (2018)
- Author(s): Sultz, H.A. & Young, K.M.
- Publisher: Jones and Bartlett Publishers: Burlington, MA
- Edition: N/A
- ISBN: 978-1284114676

HPHM 4312 - Health Insurance and Managed Care - Required

- Textbook: Health Insurance and Managed Care: What they are and how they work (2016) & Publication Manual of the American Psychological Association
- Author(s): Kongstvedt & APA
- Publisher: Jones Bartlett Publishing & APA
- Edition: 5th & 7th
- ISBN-13: 978-1284152098 & ISBN-13: 978-1433832161

HPHM 4313 - Community Health Issues - Required

- Textbook: An Introduction to Community and Public Health
- Author(s): McKenzie and Pinger.
- Publisher: Jones Bartlett Publishing
- Edition: 9th
- ISBN: 978-1284108415

HPHM 4317 - Research Methods and Statistics in Healthcare - Required

- Textbook: Essentials of statistics for the behavioral sciences
- Author(s): F.J. Gravetter & L.B. Wallnau, L.B. Forzano, & J.E. Witnauer (2021)
- Publisher: Belmont, CA: Wadsworth, Cengage Learning.
- Edition: 10th
- Paperback: ISBN-10: 0357365291, ISBN-13: 9780357365298
- Ebook: ISBN-10: 0357598466, ISBN-13: 9780357598467

HPHM 4318 - Healthcare Law and Ethics - Required

- Textbook: Legal and Ethical Issues for Health Professionals
- Author(s): Pozgar, G.
- Publisher: Burlington, MA: Jones & Bartlett Learning
- Edition: 5th
- ISBN 9781284144185

HPHM 4320 - Long-Term Care Policy and Management - Required

- Textbook: Effective Management of Long-Term Care Facilities.
- Author(s): Douglas Singh
- Publisher: Jones and Bartlett
- Edition: 3rd
- ISBN: 978-1284052718

HPHM 4333 - Fundamentals of Population Health - Required

- Textbook: Population Health Creating a Culture of Wellness
- Author(s): David B. Nash, Raymond J. Fabius, Alexis Skoufalos, Janice L. Clarke, and Melissa R. Horowitz
- Publisher: Jones & Bartlett Learning
- Edition: 2nd
- ISBN-13: 978-1-284-08630-0

HPHM 4334 - Principles of Health Economics and Policy - Required

- Textbook: Economics of Health and Medical Care
- Author(s): Lanis Hicks
- Publisher: Jones & Bartlett Learning
- Edition: 7th
- ISBN: 9781284183535

HPHM 4337 - Healthcare Business Innovation and Entrepreneurship - Required

- Textbook: "Innovation leadership": Creating the landscape of healthcare AND . "The Business of Healthcare Innovation"
- Author(s): Porter-O'Grady, T., & Malloch, K. AND Burns, Lawton
- Publisher: Jones & Bartlett Learning AND Cambridge University Press
- Edition: 3rd
- ISBN:978-0-7637-6543-9 AND ISBN: 9781108479448

HPHM 4341 - Advanced Interprofessional Case Study (Professional) - Required

- Textbook: Health Services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN-978-1567939095

HPHM 4477 - Case Study I-Strategic Management (Executive Concentration) - Required

- Textbook: The Strategic Management of Health Care Organizations,
- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley.
- Edition: 8th
- ISBN: 978-1-119-34970-9

HPHM 4478 - Case Study II Healthcare Analysis and Policy Development (Executive) - Required

- Textbook: Health services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN 978-1567939095