

Bachelor of Science in Healthcare Management Program Textbook List

BSHM Program Textbook List

Fall 2020

HPHM 1002 – Foundations for Interprofessional Collaborative Practice

- Textbook: N/A

HPHM 4306 – Healthcare Strategy and Marketing (Required)

- Textbook: Essentials of Health Care Marketing (2017)
- Author(s): Berkowitz, E.N.
- Publisher: Jones & Bartlett Learning
- Edition: N/A
- ISBN: 978-1284094312

HPHM 4311 – Principles of Health Systems Policy and Management (Required)

- Textbook: Health Care USA Understanding Its Organization and Delivery (2018)
- Author(s): Sultz, H.A. & Young, K.M.
- Publisher: Jones & Bartlett Learning
- Edition: N/A
- ISBN: 978-1284114676

HPHM 4312 – Health Insurance and Managed Care (Required)

- Textbook: Health Insurance and Managed Care: What they are and how they work (2016)
- Author(s): Kongstvedt.
- Publisher: Jones Bartlett Publishing
- Edition: 5th
- ISBN-13: 978-1284152098

HPHM 4312 – Health Insurance and Managed Care (Required)

- Textbook: Publication Manual of the American Psychological Association
- Author(s): APA
- Publisher: APA
- Edition: 7th
- ISBN-13: 978-1433832161

HPHM 4313 – Community Health Issues (Required)

- Textbook: An Introduction to Community and Public Health
- Author(s): McKenzie and Pinger.
- Publisher: Jones Bartlett Publishing
- Edition: 9th
- ISBN: 978-1284108415

HPHM 4317 Research Methods and Statistics in Healthcare (Required)

- Textbook: Essentials of statistics for the behavioral sciences (2020)
- Author(s): F.J. Gravetter & L.B. Wallnau, L.B. Forzano, & J.E. Witnauer
- Publisher: Belmont, CA: Wadsworth, Cengage Learning.
- Edition: 10th edition
- ISBN-10: 0357365291, ISBN-13: 9780357365298
- Ebook: ISBN-10: 0357598466, ISBN-13: 9780357598467

HPHM 4318 – Healthcare Law and Ethics

- Textbook: Legal and Ethical Issues for Health Professionals (2016)
- Author(s): Pozgar, G.
- Publisher: Burlington, MA: Jones & Bartlett Learning
- Edition: 5th
- ISBN: 978-1284144185

HPHM 4320 – Long-Term Care Policy and Management

- Textbook: Effective Management of Long-Term Care Facilities
- Author(s): Douglas Singh
- Publisher: San Francisco, CA: Wiley.
- Edition: 3rd
- ISBN: 978-1284052718

HPHM 4333 – Fundamentals of Population Health

- Textbook: Population Health Creating a Culture of Wellness
- Author(s): David B. Nash, Raymond J. Fabius, Alexis Skoufalos, Janice L. Clarke, and Melissa R. Horowitz
- Publisher: Jones & Bartlett Learning
- Edition: 2nd
- ISBN-13: 978-1-284-04792-9

HPHM 4334 – Principles of Health Economics and Policy

- Textbook: Health Economics (2014)
- Author(s): Bhattacharya, J., Hyde, T., & Tu, P.
- Publisher: London: Palgrave MacMillan
- Edition: N/A
- ISBN: 978-1- 137-02996-6

HPHM 4337 – Healthcare Business Innovation and Entrepreneurship

- Textbook: N/A

HPHM 4341 – Advanced Interprofessional Case Study (Professional)

- Textbook: Health Services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939095

HPHM 4477 – Case Study I-Strategic Management (Executive Concentration)

- Textbook: The Strategic Management of Health Care Organizations
- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley.
- Edition: 8th
- ISBN: 978-1-119-34970-9

HPHM 4478 – Case Study II Healthcare Analysis and Policy Development (Executive)

- Textbook: Health services management. A case study approach (2018)
- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939095