

# Bachelor of Science in Healthcare Management Program Textbook List

## BSHM Program Textbook List

Fall 2025

### **HPHM 1002 Foundations of Interprofessional Collaborative Practice with TeamSTEPPS Essentials**

- No Textbook Required or Recommended

### **HPHM 4306 Healthcare Strategy and Marketing – Required**

- Title: Essentials of Health Care Marketing (2022)
- Author: Berkowitz, E.N.
- Publisher: Jones & Bartlett Learning
- Edition: 5th Edition
- ISBN: 978-1284200157

### **HPHM 4311 Principles of Health Systems Policy and Management – Required**

- Title: Health Care USA Understanding Its Organization and Delivery (2023)
- Author: James A. Johnson, PhD, MPA, MSc; Kimberly S. Davey, PhD, MBA, MA; Richard G. Greenhill
- Publisher: Jones & Bartlett Learning
- Edition: 10th edition
- ISBN: 978-1284211603

### **HPHM 4312 Health Insurance and Managed Care – Required**

- Title: Health Insurance and Managed Care: What they are and how they work (2020)
- Author: Kongstvedt
- Publisher: Jones Bartlett Learning
- Edition: 5th
- ISBN: 978-1284152098

### **HPHM 4313 Community Health Issues – Required**

- Title: An Introduction to Community and Public Health (2022)
- Author: McKenzie, JF
- Publisher: Jones & Bartlett Learning
- Edition: 10th edition
- ISBN: 978-1284202687

**HPHM 4317 Research Methods and Statistics in Healthcare – Required**

- Title: Essentials of statistics for the behavioral sciences (2021)
- Author: F.J. Gravetter & L.B. Wallnau, & L.B. Forzano (2021)
- Publisher: Cengage
- Edition: 10th edition (Either paperback or eBook)
- Paperback ISBN: 978-0357365298
- eBook ISBN: 978-0357598467

**HPHM 4318 Healthcare Law and Ethics – Required**

- Title: Legal and Ethical Issues for Health Professionals
- Author: Pozgar, G.
- Publisher: Jones & Bartlett Learning
- Edition: 6th edition
- ISBN: 978-1284261714

**HPHM 4320 Long-Term Care Policy and Management – Required**

- Title: Effective Management of Long-Term Care Facilities (2023)
- Author: Douglas Singh
- Publisher: Jones & Bartlett Learning
- Edition: 4th edition
- ISBN: 978-1284199536

**HPHM 4333 Fundamentals of Population Health – Required**

- Title: Population Health, Epidemiology, and Public Health: Management Skills for Creating Healthy Communities (2022)
- Author: Rosemary M. Carson, PhD
- Publisher: Health Administration Press
- Edition: 2<sup>nd</sup> Edition
- ISBN: 978-1-64055-292-0

**HPHM 4334 Principles of Health Economics and Policy – Required**

- Title: Economics of Health and Medical Care (2021)
- Author: Lanis Hicks, PhD
- Publisher: Jones & Bartlett Learning
- Edition: 7th Edition
- ISBN: 978-1284183535

**HPHM 4337 Healthcare Business Innovation and Entrepreneurship – Required**

- Title: Innovation Leadership: Creating the Landscape of Healthcare
- Author: O'Grady & Malloch
- Publisher: Jones & Bartlett Learning
- Edition: 1st Edition
- ISBN: 978-0763765439

**HPHM 4337 Healthcare Business Innovation and Entrepreneurship – Required**

- Title: The Business of Healthcare Innovation
- Author: Burns, L.
- Publisher: Cambridge University Press
- Edition: 3rd Edition
- ISBN: 978-1108479448

**HPHM 4341 Advanced Interprofessional Case Study (Professional) – Required**

- Title: Health Services Management: A Case Study Approach (2023)
- Author: Anthony R Kovner, Ann Scheck McAlearney, Ann S McAlearney
- Publisher: Health Administration Press
- Edition: 12th Edition
- ISBN: 978-1-64055-359-0

**HPHM 4477 Case Study I-Strategic Management (Executive Concentration) – Required**

- Title: The Strategic Management of Health Care Organizations (2018)
- Author: Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley
- Edition: 8th Edition
- ISBN: 978-1-119-34970-9

**HPHM 4478 Case Study II Healthcare Analysis and Policy Development (Executive) – Required**

- Title: Health Services Management: A Case Study Approach (2023)
- Author: Anthony R Kovner, Ann Scheck McAlearney, Ann S McAlearney
- Publisher: Health Administration Press
- Edition: 12th Edition
- ISBN: 978-1-64055-359-0