Bachelor of Science in Healthcare Management
Program Textbook List

BSHM Program Textbook List

Summer 2020

HPHM 4308 – Principles of Organizational Behavior and Theory (Required)

- Textbook: Organizational Behavior in Healthcare (2016)
- Author(s): Borkowski, N.
- Publisher: Jones and Bartlett Publishing
- Edition: N/A

HPHM 4313 – Community Health Issues (Required)

- Textbook: An Introduction to Community Health (2015)
- Author(s): McKenzie, JF
- Publisher: Jones and Bartlett Publishers
- Edition: N/A

HPHM 4315 – Regulatory Requirements in Long Term Care and Current Concepts in Gerontology (Required)

- Author(s): Moody, H. R. & Sasser, J.R.
- Publisher: SAGE
- Edition: 9th
- ISBN: 1506328008

HPHM 4317 Research Methods and Statistics in Healthcare (Required)

- Textbook: Essentials of statistics for the behavioral sciences
- Author(s): F.J. Gravetter & L.B. Wallnau, & L.B. Forzano (2020)
- Publisher Belmont, CA: Wadsworth, Cengage Learning.
- Edition: 10th edition
- ISBN: 10: 0357598466

HPHM 4324 – Advanced Topics in Decision-Making and Leadership in Healthcare Organizations

- NO Textbook required or recommended
HPHM 4334 – Principles of Health Economics and Policy (Required)

- Textbook: Health Economics (2014)
- Author(s): Bhattacharya, J., Hyde, J., & Tu, P.
- Publisher: Palgrave Macmillan
- Edition: N/A

HPHM 4336 – Fundamentals of Epidemiology and Applied Biostatistics (Required)

- Author(s): Salkind, N & Frey, B.
- Publisher: SAGE Publications, Inc.
- Edition: 7th
- ISBN: 978-1544381855

HPHM 4341 – Advanced Interprofessional Case Study (Professional) (Required)

- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th
- ISBN: 978-1567939095

HPHM 4401 – Fundamentals of Health Informatics and Data Analytics (Required)

- Author(s): Glandon, G., Smaltz, D., & Slovensky, D.
- Publisher: Chicago: Health Administration Press
- Edition: 8th Edition
- ISBN: 978-1-56793-599-8

HPHM 4477 – Case Study I-Strategic Management (Executive Concentration) (Required)

- Author(s): Ginter, P., Duncan, J., & Swayne, L.
- Publisher: San Francisco, CA: Wiley
- Edition: 8th Edition

HPHM 4478 – Case Study II Healthcare Analysis and Policy Development (Executive) (Required)

- Author(s): McAlearney, A. & Kovner, A.
- Publisher: Health Administration Press
- Edition: 11th Edition
- ISBN: 978-1567939095