

www.essentialevidenceplus.com

HEALTH PROFESSIONALS TRUST ESSENTIAL EVIDENCE PLUS (EE+) TO HELP:

- · Improve patient outcomes
- Inform point-of-care decisions
- Save time and stay organized on the front line
- Stay up to date with the latest evidence

EE+ is a powerful, comprehensive clinical decision support system that integrates information on 9,000 diagnoses into healthcare professionals' clinical workflows. This clinical tool, created by an international team of renowned medical experts, was developed for physicians, nurses, and other healthcare professionals on the front line of patient care.

EE+ features over 13,000 topics, guidelines, abstracts, tools, images, and summaries covering the most common conditions, diseases, and procedures clinicians come in contact with every day. Every recommendation carries a strength-of-evidence rating that accurately grades each recommendation's merit on the basis of all of the evidence available in the relevant literature.

In addition, *EE+* links extensively to abstracts of Cochrane Systematic Reviews, along with the full text of these reviews where a subscription to The Cochrane Library is in place, to ensure that our users always have access to high quality evidence-based healthcare information where it exists.



Expert Editorial Team

Editor-in-Chief

Mark H. Ebell, MD, MS

Associate Professor University of Georgia Athens, Georgia

Associate Editors

Kenneth Lin, MD

Associate Editor American Family Physician Assistant Professor of Clinical Family Medicine Georgetown University School of Medicine Washington, DC

Mindy Smith, MD, MS

Professor of Family Medicine Michigan State University East Lansing, Michigan

Assistant Editors

Steven R. Brown, MD

Associate Program Director Banner Good Samaritan Family Medicine Residency Clinical Associate Professor Department of Family and Community Medicine University of Arizona School of Medicine Tucson, Arizona

Su-Ting Li, MD, MPH

Assistant Professor of Pediatrics Pediatric Residency Program Director Vice Chair of Education University of California, Davis Davis. California

Erik Lindbloom, MD, MSPH

Associate Professor Director of Family Medicine Fellowship Program Associate Director of Family Medicine Residency Program University of Missouri Columbia, Missouri

Richard Usatine, MD

Professor

University of Texas Health Science Center at San Antonio San Antonio, Texas

POEM Editors

Henry C. Barry, MD, MS

Associate Professor Michigan State University East Lansing, Michigan

Mark H. Ebell, MD, MS

Associate Professor University of Georgia Athens, Georgia

Linda French, MD

Professor and Chair Department of Family Medicine University of Toledo Toledo, Ohio

Nita Shrikant Kulkarni, MD

Assistant Professor in Hospital Medicine Northwestern University Chicago, Illinois

Allen F. Shaughnessy, PharmD

Professor of Family Medicine Tufts University Boston, Massachusetts

David Slawson, MD

Vice Chair, Department of Family Medicine University of Virginia Charlottesville, Virginia

Founding Editors

Gary Ferenchick, MD

Chief, Division of General Medicine Internal Medicine Clerkship Director East Lansing, Michigan

Randall Forsch, MD, MPH

Assistant Professor University of Michigan Ann Arbor, Michigan

Linda French, MD

Professor and Chair Department of Family Medicine University of Toledo Toledo, Ohio

Michael Wilkes, MD

Professor of Medicine University of California, Davis Davis, California

Get the answers you need anywhere, anytime, with

Essential Evidence Plus provides access to diagnostic answers and tools you won't find in any other comparable product.

- Essential Evidence Topics Provide best-evidence answers to the most important clinical questions concerning symptoms, diseases, drugs, and other treatment regimens. Its concise, highly structured content is tightly integrated and hyperlinked to thousands of calculators, articles, Cochrane Systematic Reviews, and evidence summaries within EE+ to make searching for answers quick and seamless. Each topic has a "strength-of-evidence" rating for every recommendation, a "Bottom Line" summary that introduces each section, and a broad array of algorithms to aid in the decision-making process.
- POEMs (Patient Oriented Evidence that Matters) Research Summaries Daily e-mail alerts and 3,000+ archived POEMs summarize the most recent, relevant research from over 100 journals to help you stay up to date in your practice
- **Decision Support Tools** 300+ enable you to assess risk and probability, estimate the reliability of a diagnosis and prognosis, calculate a patient's risk for disease, select the safest and most effective drug dosage, and much more
- Diagnostic Test Calculators 1,900+ indicate which tests to order and assist you in interpreting the results
- History and Physical Exam Calculators 1,700+ guide you to the most statistically accurate diagnosis possible based on a patient's history and physical exam findings
- Cochrane Systematic Reviews 3,500+ abstracts of Cochrane Systematic Reviews, the gold standard for evidence-based therapeutics, with links to the full text with a subscription to The Cochrane Library
- EBM Guidelines 1,000+ practice guidelines, 3,000 evidence-graded summaries, 950+ high quality photographs, and audio and videos for some of the most common diseases and procedures

over 13,000 topics on every disease state

- Derm Expert Image System An interactive expert system to assist you in diagnosing skin problems with 1,000+ high quality photographs
- NGC Practice Guidelines 1,300+ practice guidelines from major organizations, including the National Guidelines Clearinghouse, for optimal decision making
- Drug Safety Alerts Within 72 hours of new, serious drug safety concerns or drug withdrawals, the Essential Evidence Topics will be updated and an e-mail alerting service will notify users of the latest safety information
- Anatomy Illustrations Hundreds of anatomy illustrations are included within the Essential Evidence Topics
- ICD-9 Codes A tool to search the most commonly used codes in general medicine
- Patient Information Link from the Essential Evidence Topics to MedLine Plus Health Topics, which covers symptoms, causes, treatment, and prevention for over 800 diseases, illnesses, health conditions, and wellness issues
- Free Continuing Medical Education (CME) Credit Easily obtain credits for qualified searches
- Podcasts Tune in each week as Dr. Mark Ebell, EE+ Editor-in-Chief, joins Dr. Michael Wilkes, NPR correspondent and Vice Dean of the UC Davis Medical School, for a brief discussion about an important, recent POEM. The discussion provides additional depth and insight into the issue covered by the POEM synopsis.

enceplus.com

STEP ONE: Search for answers



- Seamless Searching: Easy to jump directly to the best medical evidence and refine your search through advanced search features, including term suggestions based on indexed terms, your previous searches, Boolean operators, and multiple search terms
- **Drug Safety Alerts:** Within 72 hours of new, serious drug safety concerns or drug withdrawals, the *Essential Evidence* Topics will be updated and an e-mail alerting service will notify users of the latest safety information

STEP TWO: Click on the Essential Evidence Topic under Top Results



STEP THREE: Find your answer



- 4 Bottom Line: Highlights the most important findings in each Essential Evidence Topic
- 5 Strength of Evidence: Level-of-evidence ratings support each recommendation
- Table of Contents: Embedded tabs and a drop-down menu to help you jump to specific sections quickly, including prevention, diagnosis, treatment, prognosis, evidence, guidelines, references, and more
- **7 Print:** Essential Evidence Topic summaries and more
- Free CME: Easily obtain continuing education credits for qualified searches

STEP FOUR: Drill down for more information on the topic and use Cochrane Systematic Reviews, interactive calculators, POEMs, and other resources to support your diagnoses and treatment plans



Go Directly to the
Evidence: Click on the
Evidence tab, which
highlights all current
POEMs Research
Summaries, Cochrane
Systematic Reviews, and
EBM Guidelines on the topic

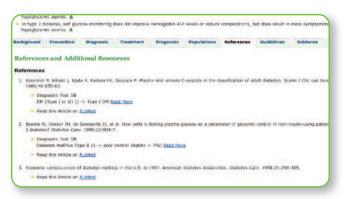


COCHRANE INSIDE

Cochrane Inside: Click on the title link to read the The Cochrane Library abstract or link through to the full text review (subscription required)

Discover the Latest Guidelines: Read the latest practice guidelines from the National Guidelines Clearinghouse and other world-renowned organizations

Link to Other EBM Content: Click on the links for dynamic information retrieval



Full Text Links:

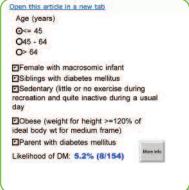
Under the References tab, click on the link for instant access to the full text article through PubMed (with subscription)

Use the Interactive Tools and Calculators, Algorithms, and Images under the Resources Tab

Resources

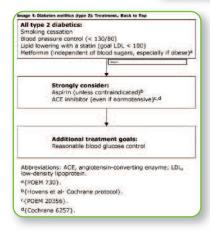
Interactive Tools and Calculators: Find over 300 interactive decision support tools to assist in your diagnosis and treatment plans and over 3,000 clinical and diagnostic calculators to help you choose and interpret tests





Images: View the latest dermatology images or anatomy illustrations on the topic





Summary Tables and Algorithms:

Access for at-a-glance information and optimal decision making

REMOTELY ACCESS ESSENTIAL EVIDENCE PLUS TODAY THROUGH YOUR INSTITUTION!

EE+ is web-optimized for mobile devices. It delivers evidence-based clinical decision support to your fingertips for the point of care via your iPhone™, iPad™, iPod Touch®, Android™, Blackberry®, and other Smartphones.

Set up a Personal Profile to get *EE+* on your mobile device at the point of care or anywhere

You must create a Personal Profile from a computer within your institution's IP range.

- **Step 1:** Go to the *Essential Evidence Plus* homepage (www.essentialevidenceplus.com)
- Step 2: Click on "My Account" in the top menu
- Step 3: Click on "Register" in the "Access Your Personal Profile" box
- Step 4: Fill out the "Personal Profile Registration" form
- Step 5: View confirmation notice

Once you have established a username and password, **EE+** can be accessed anywhere on your mobile device simply by logging in. If you do not have access to an IP authenticated location, please contact us at **marketing@essentialevidenceplus.com** for setup assistance.





DON'T FORGET!

Add **www.eeplus.mobi** to your favorites or add an icon to your home screen to get instant access at the tap of your finger!

To add an icon to your iPhone home screen:

- Open Safari, the browser on your iPhone, go to http://www.eeplus.mobi/m, and tap on the middle icon at the bottom of the screen, which has an arrow leaving a box

- Select "Add to home screen"
- 3. Type in the name you want to use for the icon
- 4. See the icon appear on your home screen



"Essential Evidence Plus supports clinicians on the front lines of patient care. It gives practitioners a reliable resource that filters the thousands of articles published every month to provide the most useful information about diagnosis and treatment. Moreover, it provides interactive tools and calculators that bring this data to life and helps clinicians apply it directly to help their patients."



Mark H. Ebell, MD, MS Professor, University of Georgia Editor-in-Chief, *Essential Evidence Plus*



NEED MORE HELP?

Self-paced online tutorials guide you through everything you need to know.

Live online events let you participate in tours of the site conducted by experts.

Customer care is at your service to answer any questions, visit http://www.essentialevidenceplus.com/subscribe/.

TECHNICAL SUPPORT



Get help online at your convenience: http://eeplus.custhelp.com/app/



Call our customer care department: 877-MED-POEM or 201-748-6645 (option 6) [Monday - Friday, 8AM - 8PM Eastern US]

"Essential Evidence Plus has been a valuable tool for me in the office and hospital setting. The information is relevant to the care of my patients, easily accessed, and at times plays a significant role in my clinical decision making, even though I have been in practice for more

George Seifert, MD Marshall Internal and Family Medicine

than twenty years."

"This top-notch resource is an essential part of my patient and teaching practice. I love the regular "POEM" updates in my email inbox!"

Steven Brown, MD Banner Good Samaritan Family Medicine Residency "Essential Evidence Plus is an extremely useful tool at the point of care. It offers quick, concise, evidence-based answers when you need them...The topics are laid out in an easy-to-read format that allows you to focus on just the information that you really want when the patient is sitting right in front of you in the office. I particularly like the 'Bottom Line' sections that cut to the chase when time is of the essence. It is a great product—one that will soon become a staple for busy, evidence-based clinicians."

Philip A. Bain, MD, FACP Dean Health System

