

Find what
you're looking for,
faster.

CLINICAL KEY

Smarter search. Faster answers.

MD Consult has been a staple in most physicians' collections for many years. Elsevier recognizes how quickly technology is evolving and is committed to providing best-in-class tools, and thus conducted an extensive study of over 2,000 physicians. Results of this study identified three key requirements for clinical searches: comprehensiveness, trusted content and speed to answer.

ClinicalKey was specifically designed to address these key search requirements, and offers significantly more journals, books, image and video content compared to MD Consult. Additionally, First Consult, an evidence-based point-of-care tool providing fast access to succinct information on diagnosis management, screening and prevention of over 700 medical conditions, which can also be accessed on MD Consult, is included with your ClinicalKey subscription.

Although MD Consult has advanced search taxonomy, ClinicalKey uses EMMeT (Elsevier's Merged Medical Taxonomy), the next generation of search, to ensure that ClinicalKey consistently identifies the most significant content. MD Consult is great for keyword searches, but ClinicalKey uses Natural Language Processing, allowing physicians to search using natural language so they get relevant answers to complex questions. ClinicalKey is the world's only clinical insight engine and was designed to think like a physician, satisfying physicians' key search requirements.

Satisfying Physicians' Key Search Requirements

ClinicalKey

Comprehensive

ClinicalKey includes various content types, covering more medical and surgical specialties than AccessMedicine:

- 900+ Reference books
- 500+ Journals
- 2,800+ Drug Monographs from Gold Standard
- 800+ First Consult Monographs for Point-of-Care
- Guidelines
- 13,000+ Medical & Surgical Videos, including all content from Procedures Consult
- 15,000+ Patient Education Handouts
- Fully Indexed MEDLINE
- More than 5 Million Images
- Clinical Trials from ClinicalTrials.gov database

*No separate subscriptions are needed to access all of this content.

**CME sponsored by Cleveland Clinic Center for Continuing Education

Trusted

As the leading medical publisher in the world, Elsevier offers world-class, trusted content written by key opinion leaders in all specialties – all of which is available on ClinicalKey. Additionally, we include primary literature, systematic reviews, and expert opinion.

Speed to Answer

ClinicalKey is the only clinical tool with Smart Content. This allows physicians to retrieve the most relevant answers faster. Searchable content is mapped to Elsevier's proprietary taxonomy called EMMeT (Elsevier Merged Medical Taxonomy). EMMeT refines and combines broad taxonomies to create a single, clinically useful taxonomy.



Comprehensive



Trusted



Speed to Answer

MD Consult

Comprehensive

A standard MD Consult subscription includes access to various content types including:

- 50 Reference Books
- 54 Journals
- 31 Clinics of North America
- 2,800+ Drug Monographs from Gold Standard
- 3,600 Medical and Surgical Videos
- 15,000+ Patient Education Handouts
- 2,000 Practice Guidelines
- Fully Indexed MEDLINE
- 50,000+ Images
- *CME Sponsored by Cleveland Clinic Center for Continuing Education
- **First Consult is included with an upgraded subscription

Trusted

Trusted content on MD Consult also comes from Elsevier.

Speed to Answer

MD Consult uses a proprietary technology to ensure that all relevant content is found. Although MD Consult's search taxonomy is very advanced, EMMeT (Elsevier Merged Medical Taxonomy), which was designed for ClinicalKey, is the next generation of search.

ClinicalKey. Smarter search. Faster answers.

ClinicalKey is exclusively designed to align with physician workflows so it delivers the most relevant answers, significantly reducing the time physicians spend searching.

Let's compare ClinicalKey and MD Consult across the 5 key aspects of the physician's workflow:

Aligning With Physician Workflows

ClinicalKey

Diagnosis

ClinicalKey offers First Consult, a point-of-care resource providing fast, accurate, evidence-based information on hundreds of medical and surgical conditions.

Medical Care Plan

ClinicalKey offers various types of content across ALL specialties, allowing physicians to design thorough and accurate medical care plans. ClinicalKey offers an API interface to EHR systems to help facilitate integration by being able to accept queries from HL7 standard Infobutton Managers that your institution may have installed, thus providing easy access to relevant medical and surgical information for you and your patients.

Surgical Care Plan

All surgical specialties are also covered in ClinicalKey, including content from Procedures Consult, complete with videos.

Staying Current

ClinicalKey indexes content **daily** into the Smart Content search tool. The First Consult physician editorial team monitors and updates fast moving medical topics regularly with quarterly evidence-based updates. All other point-of-care topics are updated annually.

Sharing Information

Workflow tools such as the Presentation Maker and one-click share feature allow for information found on ClinicalKey to be easily disseminated, helping colleagues and care teams make the best decisions for patients.

MD Consult

Diagnosis

MD Consult provides evidence-based summaries via journals (and First Consult if you upgrade your subscription), but it is not designed as a point-of-care resource.

Medical Care Plan

MD Consult has current journals and monographs for medical care planning. MD Consult cannot be integrated into the EHR.

Surgical Care Plan

MD Consult for General Surgeons is a product specially designed to meet the demands of the operating room, but is offered as a separate subscription.

Staying Current

MD Consult provides news feeds for top news and article summaries from the top general interest journals, updated with new issue releases, making it easy to stay current.

Sharing Information

MD Consult offers the ability to print and email from the site, but does not offer additional tools for sharing information.

Reasons why users prefer ClinicalKey over MD Consult:

"Much wider access to journals, images and reading matter."

"More textbooks and journals online."

Contact your Elsevier representative now to learn more!



(800) 401-9962
clinicalkey.com

CLINICAL KEY