



SOM OP: 60.07 Content Validation and Verification

PURPOSE: The purpose of this policy is to provide guidance to course directors, planning committee members, and presenters regarding validation of content and fair balance in continuing medical education activities.

REVIEW: This policy will be reviewed on September 1st of each odd-numbered year by the Managing Director for Continuing Medical Education. If a revision to the policy is recommended, the CME Committee will review and approve changes.

POLICY/PROCEDURE:

1. Policy

It is the policy of the TTUHSC Office of Continuing Medical Education to comply with the ACCME Clinical Content Validation Policy and with Standard 5 of the ACCME Standards for Commercial Support for validating the clinical content of CME activities to ensure that patient care recommendations made during these activities are accurate, reliable, and based on scientific evidence.

TTUHSC Office of CME adopts the ACCME Policy on Content Validation, verbatim as written by the ACCME. The planning and delivery of content in CME activities shall be in accordance with the ACCME Clinical Content Validation Policy:

- All recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contra-indications in the care of patients.
- All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.

2. Procedures

To remain in compliance with these policies, the TTUHSC Office of CME will:

1. Inform presenters for TTUHSC CME certified events of the requirement that "The content or format of a CME activity or its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest." AND "Presentations must give a balanced view of therapeutic options."
2. Require presenters to sign a Content Validation Acknowledgment. (See attached)
3. Place questions on evaluation forms requesting attendees' perception of whether these expectations were met by the presenters.