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Deciphering the Non-Traditional Applicant's Mindset: Reaching Applicants Who Took the Road Less Travelled

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Warmup Question

You've always wanted to be an astronaut. You did well in Physics and science courses, but graduated and life took you in another direction.

You've heard that the US Space Force is looking outside the box for candidates, and the interest to become an astronaut is sparked again.

Where do you begin?



#1 Talk to a Space Force Advisor

- Take the Space Force Pre-Requisites
- Take the Space Force College Admission Test
- Complete the Space Force Schools Application
- Wait 4 months (we hope you applied early!)
- Go to a Space Force Interview!

Defining Non-Traditional

Defining Non-Traditional

 At TMDSAS, any applicant over 25 is considered Non-Trad

• Starting EY2020, applicants can self-identify as "Non-Traditional"

Regardless of Age



Non-Traditional Applicants By the Numbers

Applicants Over 25

- Medical
 - EY 17 1305
 - EY 18 1274
 - EY 19 1260
- Dental
 - EY 17 279
 - EY 18 266
 - EY 19 247

Matriculants Over 25

- Medical
 - EY 17 244
 - EY 18 191
 - EY 19 –
- Dental
 - EY 17 45
 - EY 18 39
 - EY 19 -

Non-Trad Average GPA Applicants

- Medical
 - EY 17 3.38
 - EY 18 3.37
 - EY 19 3.39
- Dental
 - EY 17 3.26
 - EY 18 3.27
 - EY 19 3.32

Non-Trad Average GPA Matriculants

- Medical
 - EY 17 3.59
 - EY 18 3.61
 - EY 19 –
- Dental
 - EY 17 3.46
 - EY 18 3.46
 - EY 19 –

Non-Trad Average MCAT/DAT Applicants

- Medical
 - EY 17 501.1
 - EY 18 501.9
 - EY 19 503.0
- Dental (AA/PA)
 - EY 17 18.5, 18.9
 - EY 18 18.6, 18.9
 - EY 19 19.4, 19.5

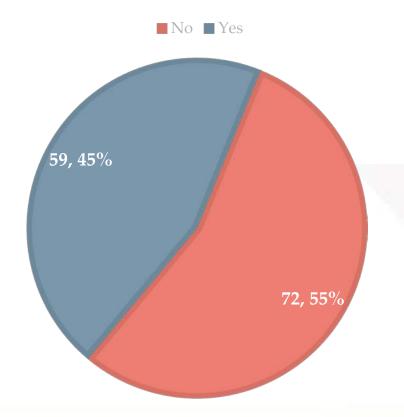
Non-Trad Average MCAT/DAT Matriculants

- Medical
 - EY 17 508.6
 - EY 18 508.9
 - EY 19 –
- Dental (AA/PA)
 - EY 17 20.5, 19.8
 - EY 18 20.2, 19.8
 - EY 19 –

The average *matriculated*, *non-traditional student* averages are below the general matriculated pool (and lower than the matriculated pool of re-applicants) in most quantifiable categories.

Non-Traditional Survey

Access to Advisor



How effective have your Pre-Health Advisors been for you in your journey to matriculate?



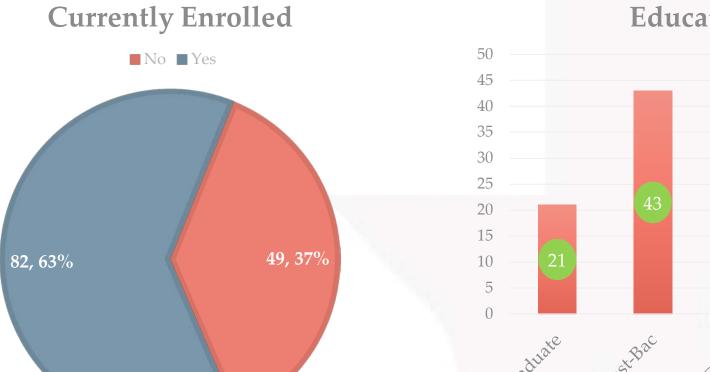
Time for a Group Exercise!

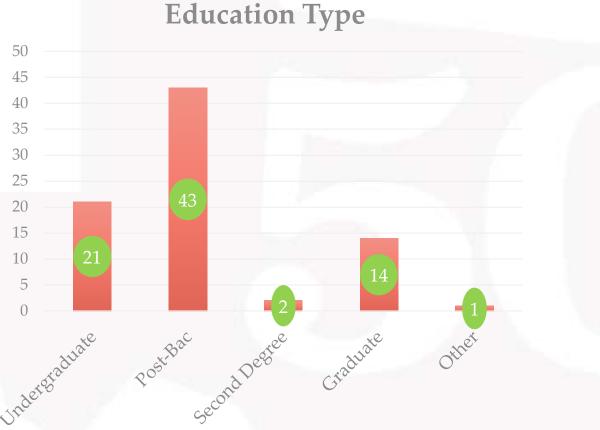
What are the biggest obstacles non-traditional students face?



2018 Non-Traditional Survey







- What do you believe is the biggest setback as a non-traditional applicant? (Select all that apply)
 - Access to advising resources
 - Academics (Test scores and GPA) Current Employment/Career
 - Family Responsibilities
 - Finances
 - Other

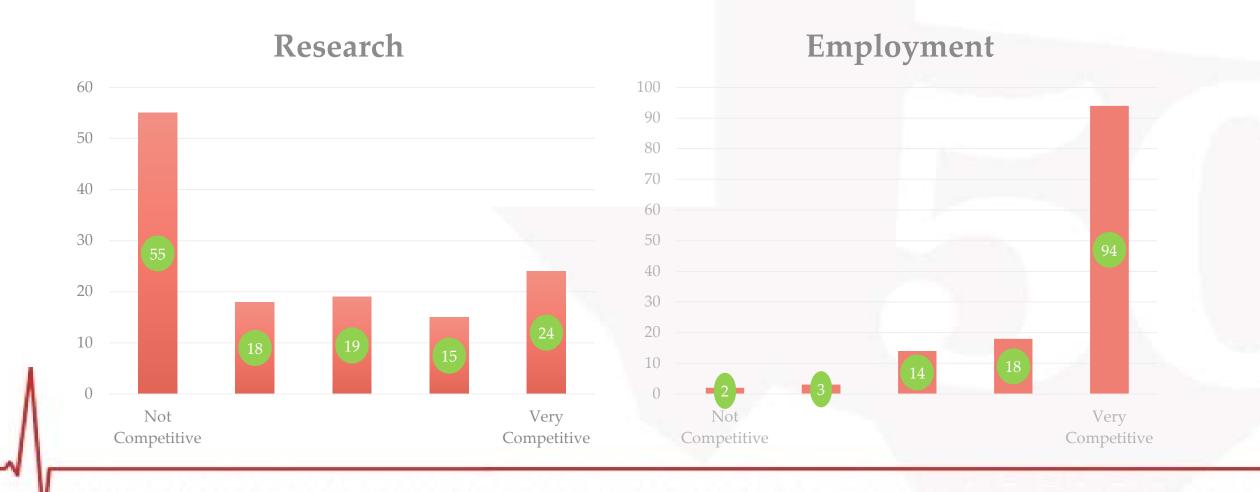


How confident are you in the preparing for the application process?











If you could only improve one area of your application, which would it be?

Area for Improvement	Responses
Test Scores	
(MCAT/DAT/GRE)	58
GPA	41
Research Experiences	9
Volunteering/Community	
Service Hours	9
Shadowing/Healthcare	
Experiences	6
Essays	5
Letters of Evaluation	2

Time for another Group Exercise!

What existing programming/ workshops does your office offer to help applicants in these areas?



Test Scores, GPA, Research, Shadowing, Volunteer/Community Service,

Essays, Letters of Evaluation, Interviews, etc.

TMDSAS Engagement with Non-Traditional Applicants

Non-Traditional Applicant Changes to TMDSAS

- Starting EY2020, applicants can self-identify as "Non-Traditional"
 - Describe the factors that have defined you as a non-traditional candidate and how they impact your application. (1000 characters)
- Designation will be available via existing reports

Non-Traditional Do you consider yourself a non-traditional applicant? Describe the factors that have defined you as a non-traditional candidate and how they impact your application.

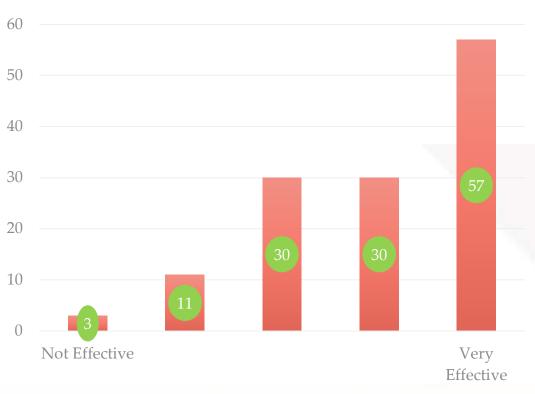
Mon: 1 Max: 1000 Current: 0

Non-Traditional Applicant Changes to TMDSAS

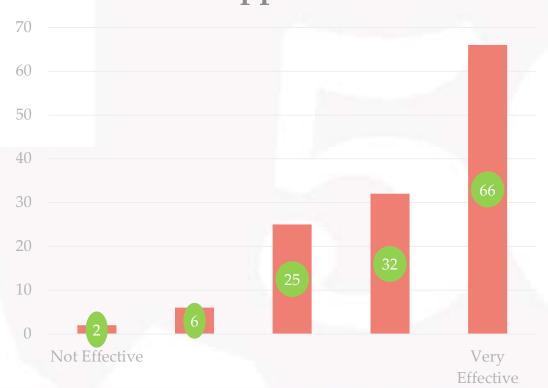
- Through EY2019, non-traditional applicants could only discuss their situation through "Disciplinary Action" section
- Starting EY2020, this section will be re-named "Education History"
 - Page will include sections of questions for
 - "Non-Traditional"
 - "Educational Interruptions" (existing)
 - "Disciplinary Action" (existing)

Non-Trad Survey – Improvement for TMDSAS Online Communities

Interact with TMDSAS Staff, Advisors, and Admissions Officers

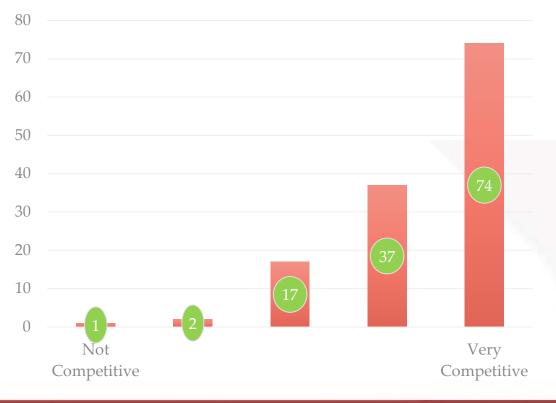


Answering *MY* questions about the application



Non-Trad Survey – Improvement for TMDSAS Online Communities

Providing Inspiration to Pursue My Goals



How Does This Group Compare to Other Online Pre-Med/Dent/Vet Communities?



Online Community Plans for 2019

- Weekly threads:
 - Resource Roundup
 - "Newbie" Question thread
- Group Google Calendar
 - All important dates for TMDSAS
 - Historical high/low traffic days for submission
- Live Q&As/ "Office Hours"



TMDSAS Podcast

- 31,000+ downloads
- 50 episodes
 - Beyond the Application with Dr. Morales and Mr. Maldonado
 - Non-Traditional Applicants Series
 - Advisors' Corner
 - Learn about the TMDSAS Schools
 - TMDSAS Advice
 - Application by the Numbers
 - General Advice
- Available on iTunes, GooglePlay, Spotify, social media, and tmdsas.com

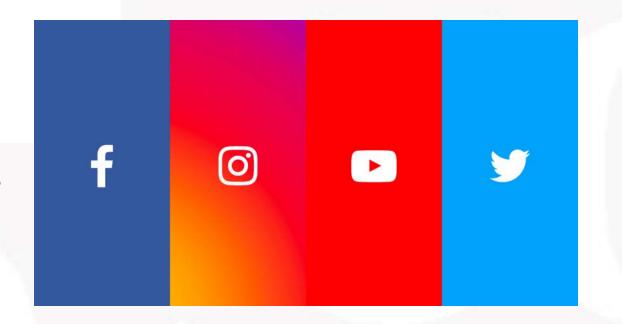
TMDSAS Podcast in 2019

Episodes

- Non-Traditional, Out-of-State, Re-Applicants by the Numbers
- EY 2019 Applicants by the Numbers
- Changes for EY2020 Application Cycle
- TMDSAS Application Section Overview: Activities, Essays, Letters, Coursework, Supporting Documents
- Advisor-proposed topics

TMDSAS on Social Media

- Facebook
 - Groups
 - TMDSAS Hub
 - TMDSAS Non-Traditional Applicants
- Twitter
 - @TMDSAS all updates from TMDSAS
 - @TMDSASsupport processing times
- YouTube
 - How-to Videos
 - Preparing for the Application
- Instagram
 - Coming Soon!



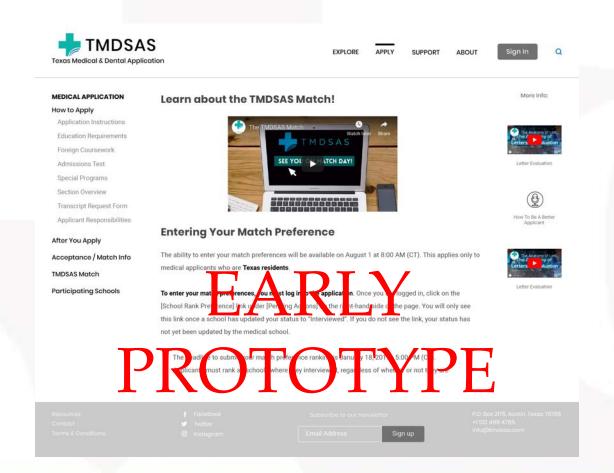
AppTipsPulse Newsletter

- Monthly Newsletter published by TMDSAS
- Digest of podcasts, social media discussions, and important dates in TMDSAS Application cycle
- Monthly themes with articles and links to resources
 - Coming soon
 - Behind the Scenes at TMDSAS
 - Road to the TMDSAS Application
 - What You Need to Know about TMDSAS Application for EY2020



More in 2019!

- New TMDSAS Website!
 - Integrated resources
 - Streamlined navigation
 - User experience focus
- New JAMP Website!
- New TXHES Website!



Open Call for Advisors to Engage with Non-Trads

- Join an online community to help moderate questions
 - You get a Moderator badge!
 - Chime in whenever you can to answer simple questions
 - Keep discussions on-point
- Be a guest on the TMDSAS Podcast!
 - Have a topic you love to discuss? Let's chat!
- Become a volunteer advisor
 - NAAHP is looking for more volunteer advisors from Texas!
 - Email <u>volunteer.advisor@naahp.org</u> to join the list!



Everyone knows applying early is important for TMDSAS applicants.

Care to guess the percentage of interview spots claimed by applicants who submitted by July 31 for the EY2019 application cycle?



Connect with Us!

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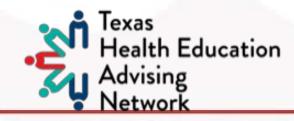
- nontraditional@tmdsas.com
 - Dr. Wright and Enrique respond to non-traditional applicants' questions
- research@tmdsas.com
 - Have a major project in mind but need help with navigating through TMDSAS data? Reach us here!

- podcast@tmdsas.com
 - Questions about the TMDSAS Podcast or request to be a guest
- digitalmedia@tmdsas.com
 - Manages AppTipsPulse Newsletter and websites for TMDSAS, JAMP, and Texas Health Education Service











TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER.

School of Medicine

