**Annual Optician Conference**

**Friday, July 20, 2018**

TTUHSC Lubbock Campus

7 ABO Continuing Education Credits

Breakfast and lunch provided

AGENDA

7:30-8:15 Registration, Exhibits, Breakfast and Opening Comments

8:15–10:15 ***Dispensing to the Generations***

Robert Rivera

10:15-10:30 Break & Exhibits

10:30-11:30 ***The Sleeping Giant of Multiple Pair Sales***

***And How to Wake it Up***

Cindi Davis

11:30-12:30 ***Introducing Xtend™ Technology – Varilux X Series***

Michael Romero, ABOC

12:30- 1:30 Lunch & Exhibits

1:30 – 2:30 ***The Invisible Truth About UV Protection***

Cindi Davis

2:30-3:30 ***How Important Are the Measurements You Take?***

Robert Rivera

3:30-3:45 Break & Exhibits

3:45-4:45 ***The Art of Rimless Eyewear***

Monty Smith

4:45-5:00 Closing Comments

