



TEXAS TECH UNIVERSITY  
HEALTH SCIENCES CENTER™

School of Nursing

Second Annual  
KETNER LECTURESHIP:  
HEALTHCARE EVOLUTION

Featuring  
**Jon Linkous**

## 21st Century Technology and Artificial Intelligence for Healthcare and Education: The Future is NOW!



Jon Linkous is recognized as one of the foremost authorities on the use of telecommunications technology to provide health care services. He has lectured and written extensively on healthcare modernization, public policy affecting health technology, emerging applications and market trends in the U.S. and around the world. He has been called upon to advise the federal government and a variety of national and international companies, health systems and investment firms. He is a sought-after speaker on trends and emerging issues related to healthcare and telecommunications.

**10.8.19**  
**9am - 12pm**

**Panel discussion  
following lecture**

**Texas Tech University  
Health Sciences Center  
Room ACB 150  
3601 4th Street  
Lubbock, Texas**

**Also available live  
online via Zoom**

**Light breakfast provided**