

## 2022-2027 SCHOOL OF NURSING STRATEGIC PLAN

TTUHSC STRATEGIC GOALS	SON STRATEGIC GOALS	SON GOAL OBJECTIVES	STRATEGIC OBJECTIVE STRATEGIES
<b>I. Academics</b>			
<b>I.A. Academics Council Strategic Goal: Innovation</b>  <b>Objective:</b> Promote innovation in our academic programs, academic support services, and student affairs.	<b>I.A. Innovation Academics Strategic Goal</b>  Promote innovation in the SON academic programs, academic support services, and student affairs.	<b>I.A. Academics Innovation Goal Objective</b>  Promote development of faculty and staff competencies in innovative teaching methodologies.	<b>I.A. Academics Innovation Objective Strategies</b>  Provide faculty and staff development opportunities for innovative teaching methodologies by <ul style="list-style-type: none"> <li>Assessing development needs specific to innovative teaching methodologies.</li> <li>Participating in the TTUHSC teaching learning center/institute TBD.</li> <li>Developing additional learning opportunities as identified in the SON faculty and staff assessment of needs.</li> <li>Developing a plan to lead innovation in nursing education.</li> </ul>
<b>I.B. Academics Council Strategic Goal: Collaboration</b>  <b>Objective:</b> Promote collaborative learning opportunities leveraging best practices.	<b>I.B. Collaboration Academics Strategic Goal</b>  Promote inter-professional learning experiences, leveraging best practices  Promote inter-professional learning opportunities, leveraging best practices	<b>I.B. Academics Collaboration Goal Objective</b>  Promote development of faculty and staff competencies to meet student needs for academic success, including inter-professional learning experiences.	<b>I.B. Academics Collaboration Objective Strategies</b>  Provide faculty and staff development opportunities to support student learning by <ul style="list-style-type: none"> <li>Participating in the TTUHSC Teaching-Learning Center/Institute TBD.</li> <li>Developing learning experiences identified by needs assessment.</li> </ul> Work with partners and key stakeholders to support expansion of collaborative education by <ul style="list-style-type: none"> <li>Collaborating with TTU system stakeholders to develop learning resources.</li> <li>Explore opportunities for collaborative, value-added academic partnerships beyond the institution</li> </ul>

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<b>II. Clinical Affairs</b>			
<b>II.A. Clinical Affairs Council Strategic Goal: <i>Innovation</i></b> <b>Objective:</b> Improve health care and patient care outcomes.	<b>II.A. Innovation Clinical Affairs Strategic Goal</b> Improve health outcomes through innovative person-centered care.	<b>II.A. Clinical Affairs Innovation Goal Objective</b> Improve the health care and patient outcomes through evidence-based nursing care.	<b>II.A. Clinical Affairs Innovation Strategies</b> Develop initiatives to increase the delivery of nursing care to underserved populations by <ul style="list-style-type: none"> <li>• Preparing a competent, diverse nursing professional.</li> <li>• Establishing the SON as a transformational leader in primary and mental health care.</li> </ul>
<b>II.B. Clinical Affairs Council Strategic Goal: <i>Collaboration</i></b> <b>Objective:</b> Cultivate and enhance collaborations that utilize our unique position as a comprehensive academic health center.	<b>II.B. Collaboration Clinical Affairs Strategic Goal</b> Engage community stakeholders in collaborative partnerships through unique SON programs.	<b>II.B. Clinical Affairs Collaboration Goal Objective</b> Enhance collaboration to maximize inter-professional community and system partnerships.	<b>II.B. Clinical Affairs Collaboration Objective Strategies</b> Enhance student educational and clinical initiatives by <ul style="list-style-type: none"> <li>• Collaborating with clinical partners for clinical scholarly initiatives.</li> <li>• Providing opportunities for faculty and students in clinical service and ingenuity leadership.</li> <li>• Enhancing student educational and clinical initiatives.</li> </ul>
<b>III. Research</b>			
<b>III.A. Research Council Strategic Goal: <i>Innovation</i></b> <b>Objective:</b> Modernize our research infrastructure to effectively capitalize on research opportunities.	<b>III.A. Innovation Research Strategic Goal</b> Assess the current innovation status of the SON infrastructure for expansion opportunities.	<b>III.A. Research Innovation Goal Objective</b> Identify a SON Program of Research	<b>III.A. Research Innovation Strategies</b> Identify a SON Program of Research by <ul style="list-style-type: none"> <li>• Establishing a task force to develop a SON innovative infrastructure.</li> <li>• Developing communities of SON researchers with stakeholders and the TTU Enterprise.</li> <li>• Collaborating with the TTUHSC Office of Research to submit innovative grant proposals.</li> </ul>

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<b>III.B. Research Council Strategic Goal: Collaboration</b>  <b>Objective:</b> Advance our research portfolio through collaboration in areas of strength.	<b>III.B. Collaboration Research Strategic Goal</b>  Collaborate to advance nursing research and scholarship.	<b>III.B. Research Goal Collaboration Objective</b>  Collaborate with stakeholders and the TTU Enterprise.	<b>III.B. Research Collaboration Strategies</b>  Identify opportunities for stakeholder and TTU Enterprise collaboration by <ul style="list-style-type: none"> <li>• Promoting faculty development.</li> <li>• Marketing the SON Program of Research to all stakeholders.</li> <li>• Collaborating with TTU Enterprise in research opportunities.</li> </ul>
<b>IV. People and Operations</b>			
<b>IV.A. People and Operations Council Strategic Goal: Innovation</b>  <b>Objective:</b> Encourage innovative approaches to improve our operational strategy and establish the institution as the employer of choice.	<b>IV.A. People and Operations Innovation Strategic Goal</b>  Promote an innovative, person-centered, and values-based culture	<b>IV.A. People and Operations Goal Innovation Objective</b>  Develop innovative faculty and staff operational strategies	<b>IV.A. People and Operations Innovation Strategies</b>  Orient team members to SON innovation, collaboration, shared governance, and values-based culture.
<b>IV.B. People and Operations Council Strategic Goal: Collaboration</b>  <b>Objective:</b> Implement growth and development strategies that encourage collaboration and align resources at our university.	<b>IV.B. People and Operations Collaboration Strategic Goal</b>  Implement collaborative growth and development strategies	<b>IV.B. People and Operations Collaboration Goal Objective</b>  Develop team member collaborative operational strategies.	<b>IV.B. People and Operations Collaboration Strategies</b>  Develop team member learning opportunities to sustain the SON innovation, collaboration, shared governance, and values-based culture

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<b>V. External Affairs</b>			
<b>V.A. External Affairs Council Strategic Goal: <i>Innovation</i></b>  <b>Objective:</b> Champion our university's role as an innovative leader through meaningful engagement.	<b>V.A. External Affairs Innovation Strategic Goal</b>  Elevate the SON as an innovative academic and practice healthcare leader.	<b>V.A. External Affairs Innovation Goal Objective</b>  Engage in innovation with the TTU enterprise and other stakeholders.	<b>V.A. External Affairs Innovation Objective Strategies</b>  Develop an innovative digital marketing plan to highlight SON endeavors with TTU enterprise and stakeholders.
<b>V.B. External Affairs Council Strategic Goal: <i>Collaboration</i></b>  <b>Objective:</b> Position the institution as a key collaborative partner with external stakeholders.	<b>V.B. External Affairs Collaboration Strategic Goal</b>  Collaborate with Internal and external stakeholders.	<b>V.B. External Affairs Collaborative Goal Objective</b>  Position the SON as a key collaborative partner with TTU enterprise and external stakeholders.	<b>V.B. External Affairs Innovation Objective Strategies</b>  Explore collaborative nursing education and practice opportunities.
<b>VI. Telehealth</b>			
<b>VI.A. Comprehensive Telehealth Strategic Goal:</b>  Coordinated under a university-wide institute, establish our university as the leading institution in the advancement of comprehensive telehealth.	<b>VI.A. Telehealth Strategic Innovation Goal</b>  Expand SON telehealth applications.	<b>VI.A. Telehealth Innovation Goal Objective</b>  Incorporate telehealth in SON undergraduate and graduate degree tracks.	<b>VI.A. Telehealth Innovative Objective Strategies</b>  Integrate telehealth content and competencies in graduate and undergraduate curricula.

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	<b>VI.B. Telehealth Strategic Collaboration Strategic Goal</b>  Partner with members of the TTUHSC enterprise to expand telehealth applications.	<b>VI.B. Telehealth Collaboration Goal Objective</b>  Advance adoption of comprehensive telehealth in health care delivery	<b>VI.B. Telehealth Collaborative Objective Strategies Suggestions:</b>  Collaborate with partners to advance health equity through telehealth and IT infrastructure.  Develop telehealth practice opportunities for faculty and students.

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