

## **Associate Vice President for Innovation and Entrepreneurship**

Reports to Texas Tech University (TTU) Vice President for Research & Innovation

### **Strategy/Vision**

- Engage collaborators in government, finance, business, philanthropic and scientific communities to encourage partnership and investment in the entrepreneurial culture across TTU, facilitating startup creation and serving regional, State, and national economic development objectives
- Develop and lead a collaborative, integrated strategy to create and program the Office of Innovation and Entrepreneurship which includes the Office of Research Commercialization (ORC), West Texas Small Business Development Center (SBDC), TTU Innovation Hub, and Texas Tech Research Park (TTRP)
- Establish and maintain a comprehensive strategic plan for TTU's Research and Innovation ecosystem, including the creation and monitoring of relevant institutional performance metrics
- Promote TTU and Texas Tech University Health Sciences Center (TTUHSC) faculty, staff, and student engagement in innovation and entrepreneurship activities at the Innovation HUB and serve as a liaison to TTU and TTUHSC programs in Amarillo and other affiliated sites
- Serve as TTU's primary point of contact for the University's innovation, entrepreneurship, and economic development initiatives

### **Budget/Sustainability**

- Engage the TTU Vice President for Research & Innovation and other university leaders in partnerships and initiatives with government, finance, business, and philanthropic entities that contribute financial support to Texas Tech's innovation ecosystem
- Manage direct reports and provide budget oversight for SBDC, Innovation Hub, TTRP, and ORC
- Provide leadership in external sponsored project proposal development for TTU commercialization, innovation, entrepreneurship activities

## **Engagement**

- Develop strategies and proposals to build regional and State capacity to translate innovations into career opportunities for students through industry partnerships and commercialization assistance to Texas Tech University System (TTUS) innovators and entrepreneurs
- Serve as ex-officio Board member and Chief Executive Officer of the Texas Tech Innovation Park, Inc. 501c3
- Coordinate communication among TTU, TTUHSC, the TTRP Board, and the TTRP Master Developer
- Serve, as appropriate, on State and national Board(s) for promoting economic development, technology innovation, and small business creation