

VISIONARIES, INNOVATORS & PROBLEM SOLVERS – VIPS

The Texas Tech University (TTU) I-Corps Site Program is currently seeking to enroll new participants in a National Science Foundation (NSF) supported program designed to foster science and technology entrepreneurship. This program is open to students, faculty, staff, and members of the greater West Texas Community who are solving problems to make the world a better place.

The program cultivates and supports VIPs by teaching program participants how to identify novel commercial applications for an idea or technology. Applicants interested in developing an idea, concept, or technology are encouraged to participate.


The program is designed to develop skills in “customer discovery”. This is the process of identifying your potential customers and the problem your innovation is solving for society. Answering these questions are the keys to thinking about future development.

The TTU NSF I-Corps Site teams may apply for support funds related to the team's efforts in customer discovery.

BECOME PART OF NSF I-CORPS NATIONAL PROGRAM

If you would like to participate in the NSF I-Corps National program, please contact

 Program Director, Ganga Baskar

 depts.ttu.edu/research/research-park/prototype-build/nsf-icorps.php

 ganga.baskar@ttu.edu





PROGRAM DATES

Pre-Opening Workshop & Orientation:	Thursday, February 10 th , 2022, 3 - 4:30PM (Virtual)
Opening Workshop:	Friday, February 11 th , 2022, 12 – 5 pm (Hybrid)
Midpoint Check-in:	Wednesday, February 23 rd , 2022, 12 – 5 pm (Virtual)
Closing Workshop:	Friday, March 4 th , 2022, 12 – 5 pm (Hybrid)

APPLICATION REQUIREMENTS

1. Build a team:

- Entrepreneurial Lead (EL) - A postdoctoral scholar, graduate or other student, staff member, researcher, or other person with relevant knowledge of the technology and a deep commitment to investigate the commercial landscape surrounding the innovation.
- Technical Lead (TL) - A faculty member, senior research scientist, inventor, postdoctoral scholar, or technical/subject matter expert with deep and direct technical expertise in the actual core technology about which the I-Corps team is exploring commercial potential. Typically, the Technical Lead will also serve as the Principal Investigator (PI).


2. Prepare a 2-3 page narrative addressing the following:

- Summary of problem being solved
- Description of the technology concept
- Description of the commercial potential of the idea or technology
- Description of the target customer that would benefit from the innovation

APPLICATION DEADLINE

The deadline to apply is January 10th, 2022. **Click here** to submit your application. Good luck!

WHERE WE ARE LOCATED: CHECK OUT SOME OF OUR 2021 TEAMS:



Innovation Hub
3911 4th St.
Lubbock, TX 79415

<https://www.depts.ttu.edu/research/research-park/portfolio/nsf-i-corps/Spring-2021-Teams.php>



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