



# MSD Invites You to Attend



**“Utilizing the power of an electrochemiluminescent multiplex platform to measure protein biomarkers”**

Hosted by Petar Grozdanov



The combination of electrochemiluminescence (ECL) detection and array technologies achieve several features important across the research arena offering significant advantages over traditional immunoassays, including:

- Large Dynamic Range
- Multiplexing Enabled
- Ultra-sensitive Assays
- Simple Protocols
- Small Sample Requirements
- Flexible and rapid custom assay development

**Date:** November 6, 2018

**Time:** 11:00am – 12:00pm

**Presenter:** Jon Buhrman, PhD Field Application Scientist

**Location:** **LBB: ACB220; ABI: SON2502; AMA: HSC4720**

MSD offers over 600 immunoassays for a range of applications including immunology, inflammation, oncology, neurobiology, and toxicology, in various assay formats. These include:

**Pro- and anti-inflammatory cytokines**

**Metabolic biomarkers and hormones**

**Neurodegeneration**

**Angiogenesis and Growth Factors**

**Oncology and phospho-proteins**

**Auto-antibodies**

*Refreshments  
provided!!*

**To RSVP or for more information, please contact  
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Customer Service

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