VISION
Texas Tech University Health Sciences Center will strengthen its national reputation as it seeks to promote healthier communities across West Texas and beyond.

MISSION
As a comprehensive health sciences center, our mission is to enrich the lives of others by educating students to become collaborative health care professionals, providing excellent patient care and advancing knowledge through innovative research.

VALUES
One Team | Kindhearted | Integrity
Visionary | Beyond Service

© 2018 Texas Tech University Health Sciences Center

TABLE OF CONTENTS

Message from the President 4
Message from Chief People Officer 6
Values 8
Introduction to Well Beyond 10
DNA of a Values-based Culture 20
Quality Enhancement Plan Overview 22
Emotional Intelligence 26
Building Trust 28
Crucible Moments 30
Accountability 32
Resilience 34
Professional Conversations 36
Who Can Help Me? 38
Diversity and Inclusion 38
A MESSAGE FROM THE PRESIDENT

For over fifty years, we have made significant accomplishments as a health sciences center. We started as one school on one campus. Today, we have grown to five schools across six campuses, and through our online courses, serve students across the United States and throughout the world. We are a leader in preparing health care professionals to meet the demands of the ever-changing health care environment. We have many accomplishments. Our schools are ranked among the top tier in the nation. Our researchers have made life-saving discoveries and our students graduate from our university in record numbers.

In May 1961, President John F. Kennedy established an audacious vision for the United States - to achieve the goal of landing a man on the moon and returning him safely to Earth, before the decade was out.

In his speech, Kennedy characterized space as a new frontier, invoking the pioneer spirit of our nation.

During a subsequent trip to NASA, President Kennedy noticed a man carrying a broom. He interrupted his tour, walked over to the man and said, "Hi, I'm Jack Kennedy. What are you doing?" "Well, Mr. President," the janitor responded, "I'm helping put a man on the moon."

At Texas Tech University Health Sciences Center (TTUHSC), we have an audacious vision - to change the delivery and quality of health care across west Texas and beyond. To accomplish this, we need students like you to bolster and push our university forward. You are an integral part of our mission, vision and values and I want to challenge each of you to work as One Team and live our Visionary value to nurture innovative ideas, bold explorations and a pioneering spirit.

We are excited to have you on our team!

TEDD L. MITCHELL, M.D.
President
A MESSAGE FROM THE
CHIEF PEOPLE OFFICER

Dr. Mitchell challenges us to achieve our visionary goals - leaders of successful organizations do that.

It is the people within the university who help create the positive culture and perform at a high level. We determine our culture by how we behave and treat each other every day. The reason we exist is to serve you — our students. You represent the future of health care and we want your time at TTUHSC to serve as a strong foundation for your career.

Behaviors we choose to pursue determine our culture at TTUHSC

A fundamental part of this foundation is our Values-Based Culture. Values are deeply-held beliefs or principles that guide our behaviors. Values don't come from an organization. They come from our upbringing and experiences. They define us as individuals. The collective behaviors we choose to pursue determine our culture at TTUHSC.

In 2018, students, faculty, staff and administrators joined together to identify the values we have in common - the shared values we bring to campus every day. Our continuous challenge is to integrate these values into our daily lives by choosing to demonstrate the positive behaviors that will define our culture.

Your courses will help you develop your knowledge and skills. Clinical and lab experiences will help you transform skills to competencies. These are critical to your education and so are your values. We care about who you are, and we will work together to be a high-performing organization with a positive culture.

Thank you for choosing Texas Tech University Health Sciences Center!

STEVE SOSLAND
Chief People Officer
OUR VALUES

From working together on student projects to interacting with faculty and patients, our principles drive everything we do. These five values describe how we live out our vision and mission at TTUHSC.

ONE TEAM
Unite and include diverse perspectives to achieve our mission
- Empower and energize one another to create positive growth
- Collaborate through open communication
- Hold ourselves and each other accountable by giving and accepting constructive feedback
- Foster a fun and healthy environment that encourages team spirit
- Recognize & celebrate contributions & achievements

KINDHEARTED
Exceed expectations with a kind heart, helping hands and a positive attitude
- Assume good intentions
- Listen first to understand
- Treat all consistently with compassion, respect and an open mind
- Acknowledge each other with courtesy
- Respond rather than react

INTEGRITY
Be honorable and trustworthy even when no one is looking
- Be honest regardless of the outcome
- Make ethical choices in every situation
- Honor commitments
- Be transparent in your purpose, expectations and actions
- Protect and conserve institutional resources

VISIONARY
Nurture innovative ideas, bold explorations and a pioneering spirit
- Promote an innovative environment that embraces appropriate risk
- Be resilient and confident when faced with challenges
- Inspire continuous curiosity
- Demonstrate commitment to life long learning and personal development

BEYOND SERVICE
Create and deliver positive defining moments
- Anticipate the needs of each individual and respond with a generous heart
- Invest in the well-being, safety and success of all by going the extra mile
- Be solution-oriented; create the pathway to a win-win resolution
- Deliver excellence in all we do
INTRODUCTION TO
WELL BEYOND

The TTUHSC Student Government Association advocates for and represents student needs and interests. Collaborating with students, faculty, student organizations, administration and the community, we strive to promote a campus climate that is inclusive, supportive and student-centered.

We partnered with key leaders among our faculty, staff and administrators to create this Student Red Book based on our Values-Based Culture. We hope it will serve as a valuable resource and guide during your time at TTUHSC and your successful transition to a health care profession.

A successful transition includes being knowledgeable in our respective fields and being engaged and productive members of society who prioritize self-care and achieve a healthy balance across multiple dimensions of our lives. In this field guide, we have integrated TTUHSC’s five-year Quality Enhancement Plan (QEP), a focused project to improve a specific aspect of student learning or student success across the institution, regardless of academic program or campus affiliation. The theme of the QEP and this guide is Well Beyond.

Please use this Student Red Book as a resource to utilize during your time at TTUHSC and beyond.

- Your Student Government Association

2018 - 2019 Executive Officers from left to right: Lisa Bao | VP of Communications, Elizabeth Cook | VP of Operations, Brooke Walterscheid | President + Jordan McKinney | VP of Finance
DNA OF A
VALUES-BASED CULTURE

DNA is defined as “the fundamental characteristics or qualities of someone or something” (Lexico).

A love of learning is a characteristic shared by those attracted to careers in higher education and health care. It’s in our DNA. Our Visionary value inspires us to demonstrate commitment to life-long learning and personal development.

We developed this section of the field guide for those who share this passion. It contains information from multiple sources we can use to live our values, enhance individual accomplishments and reach organizational objectives.

“When the student is ready the teacher will appear.”
– Buddhist Proverb
QUALITY ENHANCEMENT PLAN

8 Dimensions of Wellness

1. **Emotional:** Recognizing and accepting a wide range of feelings in ourselves and others, including the productive management of those feelings and related behaviors in the face of adversity

2. **Environmental:** Leading a lifestyle in which we recognize our impact on the environment and promote practices that sustain the earth’s resources

3. **Financial:** Being mindful of our financial decision-making in order to live within our means, discern between needs and wants, and manage short- and long-term financial goals

4. **Intellectual:** Expanding our knowledge and challenging our minds with creative and stimulating activities

5. **Occupational:** Utilizing our skills and talents to obtain personal satisfaction and meaning through work

6. **Physical:** Understanding and caring for our bodies through a healthy diet and regular physical activity, including the avoidance of behaviors which impair optimal performance

7. **Social:** Developing and maintaining healthy relationships with others as we seek to improve the communities in which we live

8. **Spiritual:** Exploring a connection to something bigger than ourselves, which may involve the search for meaning in life or the development of congruence among our actions, beliefs, and values

Why We Chose Emotional?

Many of the challenges we face as students center around processing our own emotions and relationships with others. We chose to focus on the emotional intelligence dimension of QEP to prioritize working through these challenges.
Four skills contribute to emotional intelligence. The two skills on the left, self-awareness and self-management, are more about us as individuals. The two skills on the right, social awareness and relationship management, are more about how we interact with others.

Self-Awareness
Self-awareness is a foundational skill. Self-awareness concerns the ability to accurately perceive our emotions in the moment and to understand our tendencies across situations. Emotions always serve a purpose, but the only way to understand them is to spend adequate time reflecting on them. Situations that create strong emotions will always require more thought and taking time to reflect on what we’re feeling and often keep us from doing something we would later regret. People high in self-awareness understand what they do well, what motivates them and provides satisfaction, and which people and situations push their buttons.

Self-Management
The skill of self-management has to do with managing our emotional reactions to people and situations. Self-management depends on self-awareness. When we’re aware of our emotions, we are better prepared to stay flexible and direct our behavior positively. Self-management is more than just resisting explosive or impulsive behavior. Self-management is also about putting our momentary needs on hold so we can pursue more important goals.
Social Awareness

Social awareness is another foundational skill. It concerns the ability to accurately perceive and understand the emotions of others. The most important elements of this skill are listening and observing, which requires focusing on the other person and discerning what they are communicating verbally and nonverbally. To accomplish that, we must stop the monologue that may be running through our minds and we must avoid anticipating the point that the other person is about to make.

Relationship Management

The last skill of emotional intelligence is relationship management. This skill utilizes the three skills already described. Relationship management concerns the ability to use the awareness of our emotions and those of others, emotions to manage our interactions with them and successfully build bonds with them. Healthy, positive relationships are something that should be sought and cherished.

Remember, improving your emotional intelligence is not a one-time fix. We all can continue to improve our skills. We encourage you to capitalize on your strengths, while also appreciating the opportunity to learn from your growth areas and practice understanding your own emotions as you make decisions.
BUILDING TRUST

At TTUHSC, we know that growth of trust will create a healthy inter-professional relationship between students, faculty and staff, ultimately creating a more productive community. In order to trust others, we must first trust ourselves. Brené Brown explains, “We cannot ask people to give to us something that we do not believe we are worthy of receiving.”

The Anatomy of Trust
It’s easy to talk about trust, but how do we practically build a trustworthy environment? The Anatomy of Trust and the acronym, BRAVING, are helpful tools to understand how to foster trust. Note: Acronym is adapted from Brené Brown’s book, “Dare to Lead”:

B · R · A · V · I · N · G

Boundaries:
Respect others’ space and ask them to respect ours.

Reliability:
Follow through with commitments we make. Know our personal limitations so that we don’t over promise.

Accountability:
Recognize and fix our mistakes to the best of our ability without pride getting in the way of doing what’s right. Take ownership.

Vault:
Be a safe keeper of what others share with us. Don’t share things with others that are not ours to share.

Integrity:
Be honorable and trustworthy even when no one is looking.

Non-Judgement:
Be comfortable to ask for help without the fear of being judged, so that others in turn will be willing to do the same with us.

Generosity:
Assume the best of others including their intentions, words and actions.

“Trust is the glue that bonds people, processes, and environments and ensures long-term success. If this critical component is missing, everything else falls apart.” – Stephen Covey
CRUCIBLE MOMENTS

A crucible moment is a singular transformative experience that tests a person’s commitment to their core values and can change the course of a person’s life. These occur when we make a critical mistake or behave in a way that has the potential to cause great harm to ourselves and others.

The term crucible refers to the medieval alchemists who thought by putting something with little value like lead into a device with intense heat and pressure they could convert it into something precious – gold. While the alchemists may not have been successful, they did leave us with a powerful metaphor. We do have the ability to transform negative experiences into something precious.

While we may try to avoid them, most of us will face high-pressure, crucible moments. When we encounter them, we have an opportunity to transform a negative experience into rare and profound growth. The test of one’s character is in how we choose to respond. Our choice will contribute to our reputation and ability to transform ourselves into someone stronger and more capable of handling even tougher challenges. Or not.

Adopted from “Crucibles of Leadership” by Robert J. Thomas

“Ignoring the crucible moment is not an option. When we choose to ignore the crucible moment we are essentially saying we do not value our personal growth or the growth of those around us. Ignoring this moment is equivalent to giving up on our personal growth and development. It is the crucible moment where we have an opportunity to examine our values, question our assumptions and hone our judgment.” – Warren Bennis

In confronting a crucible moment, each of us has three choices:

1. Ignore the moment and continue the negative behavior. Choosing this route risks causing more harm to self and others. It will eventually cause the student to spiral out of control and fall beyond the point of recovery.

2. Minimize the crucible moment by sweeping it under the carpet, recruiting others to secrecy and hoping to just get through it as quickly as possible. For those who are involved, their level of trust in the student will never be the same. More importantly, the student lowers their level of integrity.

3. Confront the situation as an opportunity to learn and grow despite possible intense scrutiny and critical feedback. When the student recognizes their own poor performance or behavior, acknowledges it, chooses to improve and positively progress and develops the tools to learn and grow, they seize the opportunity to create meaning from hardship and develop the tools to learn and to lead.
ACCOUNTABILITY

Accountability is the willingness to accept the full responsibility for my actions, behaviors, obligations and commitments. It is the conduit between activity and quality results.

Being a part of a Values-Based Culture requires me to abandon my fears: fear of retaliation, retribution, disappointment and failure. Living the TTUHSC values requires courage to break away from the status quo and boldly test new ideas.

Students are required to demonstrate courage in a variety of ways, such as learning new concepts, performing procedures, following research protocols and participating in clinical rotations. Similarly, in order to nurture innovative ideas and bold exploration it is important for students to hold themselves and others accountable to commitments.

We practice accountability in four ways:

• Hold myself accountable
• Allow others to hold me accountable
• Hold others accountable
• Recognize others who hold themselves accountable

Caught in a difficult situation? Contact your SGA representatives who will point you in the right direction. You can find their contact information at www.ttuhsc.edu/student-government/.

"It is wrong and immoral to seek to escape the consequences of one’s acts."  – Mahatma Gandhi

Power of the Pin

This pin is a reminder of the values we are striving to fulfill as a member of the TTUHSC team.

Sometimes we feel we are the only ones doing our part and wonder if anyone else is living our values. Every day, fellow TTUHSC team members face challenges that make it tough to live our values. Seeing the pin may be just the thing they need to understand they are not alone and have someone willing to help them.

When I choose to wear this pin, I am showing my commitment to live our values: One Team, Visionary, Beyond Service, Kindhearted, Integrity.
RESILIENCE

Resilience is defined as "the ability to maintain or regain a positive adjustment after an experience of stress or trauma" (Grant & Kinman). Once we experience a setback and overcome it, we are forever changed and bettered by the experience regardless of its initial negative impact. In order to learn from our experience, we can follow these seven fundamental strategies to become resilient:

"Proactively working to develop mental strength increases your resilience to stress and reduces the toll it takes on you both physically and mentally." - Amy Morin

SPECIFIC EXAMPLE:
“Nancy is in her second semester of graduate school and has been struggling with her current classes. After taking her latest test she felt very uncertain about the outcome. When results were released, Nancy’s worst fear was confirmed and she had failed her test. She is very concerned and upset and has no idea what her future now holds.”

By reflecting on the seven strategies to becoming resilient she was able to overcome this adverse event.

Self-Belief:
Nancy must believe that she can overcome the obstacle of failing her test.

Emotional Awareness:
Nancy must acknowledge the feelings she has regarding her poor academic performance and how these emotions are currently affecting her.

Social Support:
Nancy must rely on those around her for help and advice. She must be willing to speak to faculty, friends and family about what she is experiencing.

Self-Control:
Nancy must learn to harness her emotions. She must understand that controlling her emotions will allow her to process them, learn from them and make effective change.

Willingness to Adapt:
Nancy must evaluate and adjust her learning approaches, such as studying with a tutor.

Ability to Problem Solve:
Nancy must be able to integrate all the help and advice she has received and create a plan that is realistic for herself and her situation.

Optimism:
Nancy must move on - believing that the best is yet to come - and not dwell on any negative thoughts.
PROFESSIONAL CONVERSATIONS

One of the most critical skills we can each develop is the ability to conduct professional conversations.

Examples of professional conversations include receiving constructive feedback, confronting conflict and rebuilding trust.

THERE ARE SIX STEPS TO PROFESSIONAL CONVERSATIONS:

1. Listen to understand
2. Identify the problem
3. Decide what to say
4. Express your concerns respectfully
5. Come to a compromise or agree to disagree
6. Seek additional support or revisit the issue if the problem persists

Adapted from “Crucial Conversations: Tools for Talking When Stakes Are High” by Kerry Patterson.

Typical Email Exchange:
Mr. Knox, as I clearly stated in my last five emails, the process for applying for an intern position is obviously outlined in the Internship Application attached to my first email reply. Refer to my prior emails for specific instructions.

Preferred Email Exchange:
Dear Mr. Knox,
I apologize for the miscommunication, and the confusion I caused around the application process. I would appreciate the opportunity to clarify the required steps and wonder if you have time to talk by phone or meet in person to discuss?
WHO CAN HELP ME?

At TTUHSC, our environment encourages students to ask for help. Whether personal or professional, we want to connect you with the right person. Refer to the flowchart below to identify who best fits your needs:

I want help with something I've never done before

Mentor
Someone who has “done it before” who gives advice on career planning and helps students achieve goals

Peer recommendation, contact your school student affairs office

I want help setting goals and getting to the next step

Coach
Someone who helps the student set and achieve goals and provides solution-focused problem solving

Contact your school student affairs office

I want help with curriculum, content and grades

Professor
An instructor who assists with knowledge comprehension related to a student’s specific program

Contact professor directly through email or in person

I want help working through a personal issue that’s keeping me from moving forward

Therapist
Licensed mental health professional that assists with personal struggles

Program for Assistance for Students (PAS):
806.743.1327 or counselingcenter@ttuhsc.edu

“We don’t have to do all of it alone. We were never meant to.”

- Brené Brown

RESOURCES

Teacher/Faculty - Contact Directly

Coach - Contact your schools student affairs office:
Health Professions 806.743.9025 | Nursing 806.743.2095
Medicine 806.743.3005 | Pharmacy 806.414.9393
Biomedical Sciences & Public Health 806.743.2560

Mentor - Seek peer recommendations, ask your student affairs office, school leaders

Therapist - Contact the Office of the Program for Assistance for Students (PAS)
806.743.1327 or counselingcenter@ttuhsc.edu
In his book “The Creative Evolution," Henri Bergson considered how man made the transition from land to water. As long as we were walking on land, how did we learn to swim unless we were thrown into water? This notion directly applies to our battle in combating implicit bias. How can we recognize, and, more importantly, accept the experiences of others, without first placing ourselves in their shoes?

Project Implicit is a non-profit organization and international collaboration between researchers at Harvard, Yale, University of Virginia, and University of Washington who are interested in implicit social cognition - thoughts and feelings outside of conscious awareness and control. The goal of the organization is to educate the public about hidden biases and to provide a “virtual laboratory” for collecting data on the Internet.

Once we acknowledge our own implicit bias, we can consciously combat it by moving beyond recognition into acceptance. Only then can we come together to create an inclusive and equitable environment in which our individual experiences become a shared journey.

“"The eye only sees what the mind is prepared to comprehend.”
- Henri Bergson
ACKNOWLEDGMENTS

We live our value of One Team when we unite and include diverse perspectives to achieve our mission. That is precisely what happened to create this Student Red Book.

The Student Government Association reviewed the TTUHSC Values Based Culture 2019 Field Guide and established the mission to create a guide specifically designed for our students. The following people joined together to design, write and publish the 2019-2020 Student Red Book:

Lisa Bao  
Elizabeth Cook  
Katerina Kellar  
Jordan McKinney  
Helen Davenport  
Margret Duran  
Ashley Hamm

Gabriel Jimenez  
Jordan Pape  
Will Watson  
Rial Rolfe  
Brooke Walterscheid  
Leslie Collins  
Alan Korinek

Each of these students, faculty and staff team members came together to share their research, offer unique perspectives and create a useful tool for all TTUHSC students.

I am very grateful for the efforts of each of our collaborators who went above and beyond to create this Student Red Book.

- STEVE SOSLAND
SOURCES

This field guide contains information from thought leaders of a wide variety of topics. As part of our commitment to life-long learning and personal development, I encourage you to read the source documents for topics of interest to you.

EMOTIONAL INTELLIGENCE

BUILDING TRUST

RESILIENCE

CRUCIBLE MOMENTS


ACCOUNTABILITY


RESILIENCE

CRITICAL CONVERSATIONS

DIVERSITY AND INCLUSION: IMPLICIT BIAS
