



TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
Senate Resolution 20.23

(Stating the sentiments of the Student Senate congratulating the Texas Tech University Health Sciences Center (TTUHSC) Office of Communications & Marketing for receiving one gold award and one honorable mention in the 2020 dotCOMM Awards)

WHEREAS, the TTUHSC Office of Communications & Marketing created innovative campaigns to promote wearing face masks and appreciation for frontline healthcare workers during the COVID-19 pandemic.

WHEREAS, the Centers for Disease Control and Prevention (CDC) recommends wearing face masks to help prevent the spread of coronavirus to others.

WHEREAS, since the beginning of the pandemic, healthcare professionals have had to make sacrifices regarding time with family and their own personal health while they put themselves at risk to save the lives of others.

WHEREAS, bringing awareness to safe social-distancing practices by increasing mask wearing positively impacts the health of individuals within the surrounding community.

WHEREAS, supporting healthcare workers' efforts during the pandemic promotes a collaborative approach to facing the challenges arising from these uncertain times.

WHEREAS, TTUHSC Office of Communications & Marketing, by investing in the safety of the community and encouraging teamwork among individuals during COVID-19 facilitates TTUHSC's beyond service and one team values-based culture.

THEREFORE BE IT RESOLVED, that the Student Senate of the Texas Tech University Health Sciences Center congratulates the TTUHSC Office of Communications & Marketing for receiving recognition for their campaigns inspiring safe practices and appreciation for frontline healthcare workers during the COVID-19 pandemic.

BE IT FURTHER RESOLVED, that this resolution be spread upon the Journal and that copies be sent to **Lori-Rice Spearman** Ph.D., President of Texas Tech University Health Sciences Center; **Ashley Hamm**, Vice President of the Office of Communications & Marketing; **Chase**

Seabolt, Editor-in-Chief of The Daily Toreador; and to the students of Texas Tech University Health Sciences Center.

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TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
Passed the Senate, 06 October 2020



Marcus Gonzalez

President, TTUHSC Student Government Association

CC: Journal

Read First Time: 06 October 2020

Reported from Committee:

Read Second Time: 06 October 2020